

ESTTA Tracking number: **ESTTA517160**

Filing date: **01/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>QS Holdings, Inc.</b>
Application Serial Number:	<b>85681296</b>
Application Filing Date:	<b>07/19/2012</b>
Mark:	<b>ENERGY BY THE HOUR</b>
Date of Publication	<b>12/25/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Innovation Ventures, LLC, 38955 Hills Tech Drive, Farmington Hills, MI 48331, UNITED STATES, a Limited Liability Company, organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/24/2013. Innovation Ventures, LLC respectfully requests that the time period within which to file an opposition be extended until 04/24/2013.

Respectfully submitted,

/Paul R. Hoffer/

01/22/2013

**Paul R. Hoffer**

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