

ESTTA Tracking number: **ESTTA536961**

Filing date: **05/09/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	NATURAL BALANCE PET FOODS, INC.
Application Serial Number:	85680211
Application Filing Date:	07/18/2012
Mark:	CATS INCREDIBLE
Date of Publication	04/23/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Societe des Produits Nestle SA, Case Postale 353, Brand IP, Vevey, 1800, SWITZERLAND, a Societe anonyme, organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/23/2013. Societe des Produits Nestle SA respectfully requests that the time period within which to file an opposition be extended until 08/21/2013.

Respectfully submitted,

/Andrea K. Cannon/

05/09/2013

Andrea K. Cannon

Authorized Attorney

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