

ESTTA Tracking number: **ESTTA512016**

Filing date: **12/19/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Leon Medical Centers, Inc.</b>
Application Serial Number:	<b>85662538</b>
Application Filing Date:	<b>06/27/2012</b>
Mark:	<b>LEON HEALTHY LIVING CENTERS "CALIDAD DE VIDA"</b>
Date of Publication	<b>12/04/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/03/2013. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 04/03/2013.

Respectfully submitted,  
/Emily J. Barnhart/  
12/19/2012

**Emily J. Barnhart**

**Brand Counsel**

**Blue Cross and Blue Shield Association**

**225 North Michigan Avenue**

**Chicago, IL 60601**

**UNITED STATES**

**emily.barnhart@bcbsa.com, jocelyn.whatmough@bcbsa.com**

**312.297.6158**