

ESTTA Tracking number: **ESTTA509683**

Filing date: **12/07/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                   |
|----------------------------|-------------------|
| Applicant:                 | <b>Zevia LLC</b>  |
| Application Serial Number: | <b>85661534</b>   |
| Application Filing Date:   | <b>06/26/2012</b> |
| Mark:                      | <b>TEAVIA</b>     |
| Date of Publication        | <b>11/20/2012</b> |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Teavana Corporation, Suite 1480, 3630 Peachtree Road, NE, Atlanta, GA 30326, UNITED STATES, a corporation organized under the laws of Georgia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- *Potential opposer believes TEAVIA trademark is confusingly similar to the registered TEAVANA mark.*

The time within which to file a notice of opposition is set to expire on 12/20/2012. Teavana Corporation respectfully requests that the time period within which to file an opposition be extended until 03/20/2013.

Respectfully submitted,  
/Robert Lockwood/  
12/07/2012

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