

From: Coleman, Nicholas

Sent: 11/23/2015 6:57:04 AM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85657527 - XPERIA - 74725-334364 - Request for Reconsideration Denied - Return to TTAB - Message 3 of 5

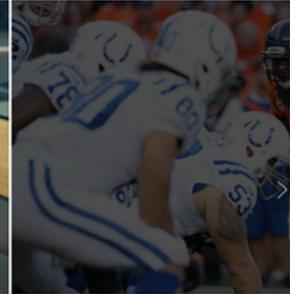
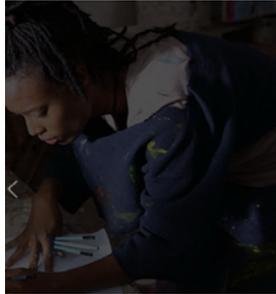
Attachment Information:

Count: 14

Files: msft-surf-5.jpg, msft-surf-6.jpg, msft-surf-7.jpg, msft-surf-8.jpg, msft-acc-01.jpg, msft-acc-02.jpg, msft-acc-03.jpg, msft-acc-04.jpg, msft-acc-05.jpg, msft-acc-06.jpg, msft-acc-07.jpg, msft-acc-08.jpg, msft-acc-09.jpg, msft-acc-10.jpg



What's new.

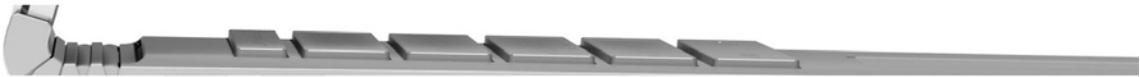




Students learn better with Surface and Pen

Surface was built to be the ultimate note taking tablet. Surface Pen writes naturally so you can easily take handwritten notes and, if you like, convert them into text. Instead of carrying around your heavy laptop, tangled power cord, and a pile of notebooks everywhere you go, just bring Surface to class.

[Learn more >](#)



Be productive
Surface Pro 4 propels you through your day >

Be creative
Surface Book brings your ideas to life >





Accessories

Turn your Surface into a productivity powerhouse with these accessories.



For business

Productive devices with all the ports, apps, and security features you need.



Here to help

Need some help with your Surface? Our support team is here to answer your questions.

Keyboard sold separately

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Do more with Surface accessories.

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Surface Dock NEW
Surface Dock instantly transforms your ultraportable Surface into a desktop PC. Simply plug in the SurfaceConnect™ cable to charge your device and access external monitors, a keyboard, mouse, and more.

[Buy now](#) [Learn more >](#)



Surface Pro 4 Type Cover with Fingerprint ID NEW
Experience the convenience of instantly unlocking your device with one simple touch, and the freedom of never having to worry about remembering a password again.

[Buy now](#) [Learn more >](#)



Surface Pro 4 Type Cover NEW
Our next generation of Type Cover offers the most advanced Surface typing experience yet. It feels and performs like a traditional laptop keyboard, with optimal key spacing for fast and fluid typing and an enlarged glass trackpad for precision control.

[Buy now](#) [Learn more >](#)



Surface Pen Tip Kit NEW
Choose a pen tip with the right feel for you. Use the medium tip for the familiarity of a #2 pencil, or swap it with a low friction tip similar to a fine ballpoint pen. Pen Tip Kit is only compatible with the new Surface Pen.

[Buy now](#)



Surface Pen [NEW](#)

Experience the ultimate modern writing experience with Surface Pen. Write, draw, or mark-up documents digitally. Write and erase naturally with a working eraser on the end. The new Surface Pen works with Surface Book, Surface Pro 4, Surface Pro 3, and Surface 3.

[Buy now](#) [Learn more >](#)



65W Power Supply [NEW](#)

Quickly charge your Surface Book with the versatile 65W Power Supply. The 65W Power Supply quickly recharges the battery and the USB port allows you to charge another device at the same time.

[Buy now](#)



Surface Mini DisplayPort to HDMI AV Adapter

Connect any Surface Pro model to an HDMI-compatible display to share pictures or video on your big-screen HDTV.

[Buy now](#)



Surface Mini DisplayPort to VGA Adapter

Plug Surface into VGA-compatible displays, monitors, or projectors, and share your pictures, videos, and big ideas. Compatible with all Surface Pro models.

[Buy now](#)



Surface Pro 3 Bundle

Maximize your productivity with the Surface Pro 3 Bundle. Includes Surface Pro 3, choice of Type Cover and Surface sleeve, 2-year warranty, and 1 year of Office 365.



Surface 3 Bundle

Maximize your productivity with the Surface 3 Bundle. Includes Surface 3, choice of Surface Pen, Type Cover, and Surface sleeve, Microsoft Complete Accident Protection.



Surface Pro Type Cover

One of the thinnest keyboards around, Type Cover turns your Surface Pro 3 into a premium laptop.



Surface 3 Type Cover

Turn your Surface 3 into a laptop with Type Cover. Available in bright new colors with backlit keys.

[Buy now](#)



Type Cover 2

The speed and comfort of a classic keyboard in a super-thin, lightweight design. Designed for Surface RT, Surface 2, Surface Pro and Surface Pro 2.

[Buy now](#)



Touch Cover 2

Unbelievably thin and light, the click-in keyboard for Surface RT, Surface 2, Surface Pro and Surface Pro 2 has illuminated keys so you can work anytime, anywhere.

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Surface Power Cover

The battery you can type on. Work through the night, or through an entire flight. The features of a classic keyboard, with the added boost of extra battery power for your Surface 2, Surface Pro, or Surface Pro 2.

[Buy now](#) [Learn more >](#)



Wireless Adaptor for Keyboard Covers

Wirelessly connect a Typing Cover to your Surface. Type from across the room while your Surface is plugged into a projector or TV, or lean back and type on your lap while Surface is on your desk.

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[Buy now](#)



Surface 3 Docking Station

Instantly connect to your HD monitor, wired network, audio system, full-size keyboard, printer, and more with the Docking Station designed for Surface 3.

[Buy now](#) [Learn more >](#)



Surface Pro 3 Docking Station

Instantly connect all of your favorite accessories to your Surface Pro 3.

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Docking Station

Instantly connect all of your favorite accessories to your Surface Pro or Surface Pro 2.

[Buy now](#) [Learn more >](#)



Surface Pen

Write, draw and create on your Surface just as you would on paper. Choose from four vibrant colors. Designed for Surface Pro 3, Surface Pen is a great tool for taking notes, sketching, or just taking a screenshot.

[Buy now](#) [Learn more >](#)



Surface Pro Pen

Get creative. Draw, sketch, and handwrite notes using the Pro Pen. Mark up PowerPoint presentations, PDFs, and documents just like you would on paper. This Pen is compatible with Surface Pro and Surface Pro 2.

[Buy now](#)

Surface Pen Loop

Attach Pen Loop to your Cover to keep your Surface Pen close at hand.

[Buy now](#)

Surface 3 Power Supply

Charge up your Surface 3 with the 13W Micro USB Power Supply. Use the standard USB to micro USB cable to charge other devices like a smartphone or tablet.

[Buy now](#)

Surface Pro 3 Power Supply

Snap in the 36W Power Supply and power up your Surface Pro 3 fast.

[Buy now](#)



24W Power Supply
Power up your Surface, Surface 2, Surface Pro or Surface Pro 2 with the magnetic power supply.

[Buy now](#)



48W Power Supply with USB Charging Port
Power up your Surface and charge USB accessories at the same time. So convenient, you'll want one at home and one at the office. Included with Surface Pro and Surface Pro 2, but also charges Surface and Surface 2.

[Buy now](#)



Wireless Display Adapter
Display everything that's on your Surface on a monitor or HDTV from up to 23 feet away.

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Surface USB 3.0 Ethernet Adapter
Connect to your network using the SuperSpeed Ethernet Adapter with data transfer rates of up to 1 Gbps. Compatible with all Surface Pro models.

[Buy now](#)



Surface USB to Ethernet Adapter
Connect your Surface Pro to a wired network using the USB 2.0 Ethernet Adapter. Plug the Ethernet Adapter into your USB port to get online. Also fits



Surface Mini DisplayPort to VGA Adapter
Plug Surface into VGA-compatible displays, monitors, or projectors, and share your pictures, videos, and kin data.



Surface Mini DisplayPort to HDMI AV Adapter
Connect any Surface Pro model to an HDMI-compatible display to share pictures or videos on your big screen.



Wedge Touch Mouse
Wedge Touch Mouse coordinates with Surface in both style and substance. Small enough to fit in your pocket. Wedge Mouse connects wirelessly to your

your USB port to get online, share files, and print. With high performance 10/100 Mbps network speed.

[Buy now](#)



Arc Touch Mouse
Arc Touch Mouse is designed to conform to your hand – and flattens for easy portability and storage. Connects to your Surface via Bluetooth. Eye-catching and stylish.

[Buy now](#)

share your pictures, videos, and big ideas. Compatible with all Surface Pro models.

[Buy now](#)



Xbox One Wired Controller + Cable for Windows
This Surface-compatible controller brings the feel of the Xbox One to your PC. If you love PC gaming, then this is what you've been waiting for.

[Buy now](#)

pictures or video on your big-screen HDTV.

[Buy now](#)



Xbox 360 Wireless Controller for Windows (Black)
Get increased flexibility and precision control at your fingertips with this wireless controller.

[Buy now](#)

Mouse connects wirelessly to your Surface.

[Buy now](#)



Xbox 360 Controller for Windows (Wired)
With this controller, you get flexibility, precision control, and quality right at your fingertips.

[Buy now](#)





HEX Surface 3 Sleeve
Padded and lined with lush faux fur, this eye-catching Surface 3 sleeve protects your Surface 3 from bumps and bruises as you cruise through your day.

[Buy now](#)



HEX Surface 3 Sleeve (Black/Grey Chevron)
Padded and lined with lush faux fur, this eye-catching Surface 3 sleeve protects your Surface 3 from bumps and bruises as you cruise through your day.

[Buy now](#)



HEX Surface 3 Sleeve (Camo)
Padded and lined with lush faux fur, this eye-catching Surface 3 sleeve protects your Surface 3 from bumps and bruises as you cruise through your day.

[Buy now](#)



Incipio Chi Surface Sleeve (Black)
You want to keep your Surface tablet safe and secure, and why not be stylish too? The Incipio Chi Surface sleeve has you covered.

[Buy now](#)



Incipio Roosevelt Folio for Surface 3 (Black)
With a vegan leather exterior and soft suede microfiber interior, this slim, lightweight folio provides optimal protection for your Surface 3 with Type Cover.

[Buy now](#)



Greene + Gray Surface Pro 3 Sleeve (Burgundy houndstooth)
This padded and fleece-lined Surface Pro 3 sleeve has a clutch strap and rear zip pocket. It's water-resistant, airport security ready, and has genuine leather zipper pulls.

[Buy now](#)



HEX Gallery 13-Inch Laptop Sleeve (Black)
Designed for Surface Pro 3, the HEX Gallery Sleeve features padded, fleece lining to keep your device safe. It's constructed with a water resistant non-pilling woven material, giving your laptop added protection from the elements.

[Buy now](#)



HEX Surface Pro 3 Sleeve (Blue)
Transport your Surface Pro 3 in distinct HEX style with this fleece-lined and padded sleeve. Made of a water-resistant material, it keeps your laptop safe from the elements. And it has a large pocket, perfect for your Surface accessories, wallet, and phone.

[Buy now](#)



HEX Gallery 13-Inch Laptop Sleeve (Red)

Designed for Surface Pro 3, the HEX Gallery Sleeve features padded, fleece lining to keep your device safe. It's constructed with a water resistant non-pilling woven material, giving your laptop added protection from the elements.

[Buy now](#)



Incipio Ronin 13-Inch Laptop Sleeve (Olive)

Get stylish and durable protection for your laptop with the 13-inch Ronin sleeve. It's made of tough waxed canvas to protect against everyday wear and tear, and has a water-resistant sealed zipper closure.

[Buy now](#)



Incipio Roosevelt Folio for Surface Pro 3 (Black)

With its vegan leather exterior and soft suede microfiber interior, the slim, lightweight Roosevelt Folio provides ultimate protection for your Surface Pro 3 with Type Cover.

[Buy now](#)



Kate Spade Slip Sleeve for Surface Pro 3 (Black)

Fit for the runway, this slip sleeve fits your Surface Pro 3 like a posh dinner glove. It's designed by the iconic Kate Spade, so it's certain to attract admiring glances from fellow fashionistas.

[Buy now](#)



Knomo Foley Surface Pro Cross Body Sleeve (Brown)

Stylish, sophisticated, and smart. This



Knomo Knomad Organizer Surface Pro 3 (Black)

With room for a portable battery, Surface



Maroo Synthetic Leather Folio for Surface Pro 3 (Dark Brown)

Made from high quality synthetic leather



Maroo Leather Folio for Surface Pro 3
The patented SG Bumper chassis keeps your Surface Pro 3 protected against

cross-body sleeve securely protects your Surface Pro or any tablet up to 12 inches from life's bumps.

Buy now



Nixon 13-Inch Laptop Sleeve (Black)
Protect your laptop from nicks and dings in this sturdy and slim case. Bring along the accessories you need in the handy exterior pocket.

Pro 3 tablet, smartphone, passport, cards, and cords, the Knomo Knomad Organizer is perfect for life on the go.

Buy now



Surface Screen Protector
Protect your Surface from scratches, smudges, and chips with this tempered glass screen protector. Works with Surface Pen.

and dark woolen felt, this folio case for the Microsoft Surface Pro 3 is the perfect choice when you're on the go.

Buy now



PlexShield Flexible Glass Screen
Protect your Surface Pro 3 tablet screen from scratches, smudges, fingerprints, and dust. Flexible Glass offers slim and durable coverage, and won't interfere with screen visibility.

drops, falls, and other accidents.

Buy now



Incipio Screen Protector for Microsoft Surface
Built to fit all Surface tablets, this easy-to-apply protective screen repels dust, prevents scratches, and is easy to remove and wash.

Buy now



Buy now



Buy now

Buy now



Incipio PLEX™ Self-Healing Screen Protector for Microsoft Surface

The Incipio Self-Healing Screen Protector for Microsoft Surface, Surface Pro and Surface Pro 2 protects your Surface tablet screen from nicks and surface damage.

[Buy now](#)



Incipio Clear/Anti-Fingerprint Screen Protector for Surface Pro

This full-screen protector not only repels dust and reduces glare, but is also fingerprint-resistant and helps prevent scratches and smudges for optimal viewing.

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