

ESTTA Tracking number: **ESTTA583376**

Filing date: **01/23/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	L'Oreal
Application Serial Number:	85657496
Application Filing Date:	06/21/2012
Mark:	ABSOLUTE PLATINUM
Date of Publication	12/24/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Alberto-Culver International, Inc., 2525 Armitage Avenue, Melrose Park, IL 60160-1163, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/23/2014. Alberto-Culver International, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/23/2014.

Respectfully submitted,
/Mitchell A. Frank/
01/23/2014

Mitchell A. Frank

Duane Morris LLP

1540 Broadway

New York, NY 10036

UNITED STATES

mafrank@duanemorris.com

212-471-1882