

ESTTA Tracking number: **ESTTA545686**

Filing date: **06/27/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ConAgra Foods RDM, Inc.
Application Serial Number:	85655967
Application Filing Date:	06/19/2012
Mark:	POP CRUNCH
Date of Publication	05/28/2013

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Mail Stop 3A-421, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 06/27/2013. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/27/2013.

Respectfully submitted,
/Jeanette S. Zimmer/
06/27/2013

Jeanette S. Zimmer

Senior Trademark Counsel

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