

ESTTA Tracking number: **ESTTA506873**

Filing date: **11/20/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Blue Label Product GP, LLC
Application Serial Number:	85651104
Application Filing Date:	06/13/2012
Mark:	B L
Date of Publication	11/06/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, E. & J. Gallo Winery, 600 Yosemite Boulevard, Modesto, CA 95354, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/06/2012. E. & J. Gallo Winery respectfully requests that the time period within which to file an opposition be extended until 03/06/2013.

Respectfully submitted,

/kw/

11/20/2012

Kristi W. Whalen

Associate General Counsel

E. & J. Gallo Winery

600 Yosemite Boulevard

Modesto, CA 95354

UNITED STATES

kristi.whalen@ejgallo.com, jamie.samano@ejgallo.com

(209) 341-6349