

ESTTA Tracking number: **ESTTA540928**

Filing date: **05/31/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Zuckerman Family Farms</b>
Application Serial Number:	<b>85643029</b>
Application Filing Date:	<b>06/05/2012</b>
Mark:	<b>BELLA ROSA</b>
Date of Publication	<b>05/28/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Arthur Schuman Inc., 40 New Dutch Lane, Fairfield, NJ 07004, UNITED STATES, a corporation organized under the laws of NJ, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/27/2013. Arthur Schuman Inc. respectfully requests that the time period within which to file an opposition be extended until 09/25/2013.

Respectfully submitted,

/mga/

05/31/2013

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