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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-----------------------|
| Applicant: | Kang, Pil Sung |
| Application Serial Number: | 85642279 |
| Application Filing Date: | 06/04/2012 |
| Mark: | ALLURE |
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First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Chanel, Inc., 9 West 57th Street 44th FL, New York, NY 10019, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/29/2012. Chanel, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/27/2013.

Respectfully submitted,

/Taryn C. Looney/
11/01/2012

Taryn C. Looney

Chanel, Inc.

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UNITED STATES

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