

ESTTA Tracking number: **ESTTA580564**

Filing date: **01/08/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85640104
Applicant	TRENDERA, LLC

## Notice of Appeal

Notice is hereby given that TRENDERA, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85640104.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Computer application software for mobile phones, tablet computers and other wireless electronic devices, for use in downloading, retrieving and sharing text, photos, audiovisual and related content; Providing online downloadable newsletters in the field of market trends, parenting and life events via email
- Class 016. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: A series of books and written articles in the field of market trends, parenting and life events
- Class 041. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: On-line journals, namely, blogs featuring text, photos, audiovisual and related content in the field of market trends, parenting and life events; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the field of market trends, parenting and life events; Providing online publications, namely, newsletters in the field of market trends, parenting and life events; Providing online newsletters in the field of market trends, parenting and life events via email; Book publishing; Multimedia publishing of books, journals and electronic publications

Respectfully submitted,

/Tal Grinblat/

01/08/2014

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