

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85635705
LAW OFFICE ASSIGNED	LAW OFFICE 116
MARK SECTION (no change)	
ARGUMENT(S)	
<p>As an initial matter, the Applicant submits that a disclaimer of the full wording in its mark is appropriate in this context. Specifically, "Clinical Science Consultants" is descriptive, and "CSC" is similarly plagued as an acronym for such descriptive wording. A disclaimer as to the full wording is permissible because the mark also includes a distinctive design component.</p> <p>Regarding the likelihood of confusion refusal, the Applicant submits again that withdrawal of the refusal is required for the reasons set forth in its response to the Examiner's initial Office action, including the fact that the CSC component and other wording in the Applicant's mark are merely descriptive. Alternatively, if the Examiner elects to maintain the refusal as to the services in International Class (IC) 44, it is submitted that the relationship between the Applicant's printed goods in IC 16 and the Registrant's goods in IC 9 and various services is too attenuated in this context to support a finding of likelihood of confusion. Accordingly, the refusal must be withdrawn at least as to IC 16.</p>	
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use CSC Clinical Science Consultants apart from the mark as shown.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Scott J. Major/
SIGNATORY'S NAME	Scott J. Major
SIGNATORY'S POSITION	Attorney of record, VA bar member
SIGNATORY'S PHONE NUMBER	703-465-5356
DATE SIGNED	10/17/2013
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO

FILING INFORMATION SECTION	
SUBMIT DATE	Thu Oct 17 12:38:24 EDT 2013
TEAS STAMP	USPTO/RFR-65.114.175.178- 20131017123824341904-8563 5705-5008f6a9fcf8fdeb3448 66315f778f27f5dcbfd66775e d99d21fe5fe29feb7e64-N/A- N/A-20131017122220079384

PTO Form 1930 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 05/31/2014)

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **85635705** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

As an initial matter, the Applicant submits that a disclaimer of the full wording in its mark is appropriate in this context. Specifically, "Clinical Science Consultants" is descriptive, and "CSC" is similarly plagued as an acronym for such descriptive wording. A disclaimer as to the full wording is permissible because the mark also includes a distinctive design component.

Regarding the likelihood of confusion refusal, the Applicant submits again that withdrawal of the refusal is required for the reasons set forth in its response to the Examiner's initial Office action, including the fact that the CSC component and other wording in the Applicant's mark are merely descriptive.

Alternatively, if the Examiner elects to maintain the refusal as to the services in International Class (IC) 44, it is submitted that the relationship between the Applicant's printed goods in IC 16 and the Registrant's goods in IC 9 and various services is too attenuated in this context to support a finding of likelihood of confusion. Accordingly, the refusal must be withdrawn at least as to IC 16.

ADDITIONAL STATEMENTS

Disclaimer

No claim is made to the exclusive right to use CSC Clinical Science Consultants apart from the mark as shown.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Scott J. Major/ Date: 10/17/2013

Signatory's Name: Scott J. Major

Signatory's Position: Attorney of record, VA bar member

Signatory's Phone Number: 703-465-5356

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 85635705

Internet Transmission Date: Thu Oct 17 12:38:24 EDT 2013

TEAS Stamp: USPTO/RFR-65.114.175.178-201310171238243

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