

ESTTA Tracking number: **ESTTA543258**

Filing date: **06/14/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	DeRamus, Jimmie
Application Serial Number:	85626880
Application Filing Date:	05/16/2012
Mark:	SILVER DOLLAR PAWN & JEWELRY, ALEXANDRIA, LA, E PLURIBUS UNUM, IN GOD WE TRUST
Date of Publication	04/16/2013

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, HERSCEND FAMILY ENTERTAINMENT CORPORATION, 399 INDIAN POINT ROAD, BRANSON, MO 65616, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/15/2013. HERSCEND FAMILY ENTERTAINMENT CORPORATION respectfully requests that the time period within which to file an opposition be extended until 08/14/2013.

Respectfully submitted,

/cah/

06/14/2013

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