

ESTTA Tracking number: **ESTTA504107**

Filing date: **11/07/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Mass Probiotics, Inc.</b>
Application Serial Number:	<b>85618731</b>
Application Filing Date:	<b>05/07/2012</b>
Mark:	<b>GOLIVE...LIVE WELL</b>
Date of Publication	<b>10/09/2012</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, General Nutrition Investment Company, 1002 South 63rd Avenue at Buckeye, Phoenix, AZ 85043, UNITED STATES, a corporation organized under the laws of Arizona, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/08/2012. General Nutrition Investment Company respectfully requests that the time period within which to file an opposition be extended until 12/08/2012.

Respectfully submitted,  
/William N Federspiel/  
11/07/2012

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