

ESTTA Tracking number: **ESTTA504025**

Filing date: **11/06/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|----------------------------|--------------------------------|
| Applicant: | Jenuwine Articles, Inc. |
| Application Serial Number: | 85617610 |
| Application Filing Date: | 05/04/2012 |
| Mark: | BLACK KNIGHT |
| Date of Publication | 10/09/2012 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, General Cigar Co., Inc., 10900 Nuckols Road, Suite 100, Glen Allen, VA 23060, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/08/2012. General Cigar Co., Inc. respectfully requests that the time period within which to file an opposition be extended until 02/06/2013.

Respectfully submitted,
/Scott Greenberg/
11/06/2012

Scott Greenberg

Locke Lord LLP

3 World Financial Center

New York, NY 10281-2101

UNITED STATES

ptotmcommunication@lockelord.com, sgreenberg@lockelord.com

(212) 415-8512