

ESTTA Tracking number: **ESTTA501497**

Filing date: **10/23/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>RARE Hospitality Management, Inc.</b>
Application Serial Number:	<b>85615434</b>
Application Filing Date:	<b>05/03/2012</b>
Mark:	<b>YOU CAN'T FAKE STEAK</b>
Date of Publication	<b>10/02/2012</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Phelan Holdings, Inc., 3838 Tamiami Trail North, Suite 310, c/o Whitelaw Legal Group, Naples, FL 34103, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/01/2012. Phelan Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/01/2012.

Respectfully submitted,  
/JENNIFER L. WHITELAW/  
10/23/2012

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