

ESTTA Tracking number: **ESTTA498606**

Filing date: **10/07/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Montalbano, Michael J</b>
Application Serial Number:	<b>85602480</b>
Application Filing Date:	<b>04/19/2012</b>
Mark:	<b>HOLLYWOOD ENDING</b>
Date of Publication	<b>09/25/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hollywood Ending, LLC, 6013 Pure Sky Place, Clarksville, MD 21029, UNITED STATES, a limited liability company, organized under the laws of Maryland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/25/2012. Hollywood Ending, LLC respectfully requests that the time period within which to file an opposition be extended until 01/23/2013.

Respectfully submitted,

/slh/

10/07/2012

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