

ESTTA Tracking number: **ESTTA500282**

Filing date: **10/16/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Good Start Genetics, Inc.
Application Serial Number:	85599051
Application Filing Date:	04/16/2012
Mark:	GIVING THE NEXT GENERATION A GOOD START
Date of Publication	09/18/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Gerber Products Company, 12 Vreeland Road, 2nd Floor, Florham Park, NJ 07932, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/18/2012. Gerber Products Company respectfully requests that the time period within which to file an opposition be extended until 01/16/2013.

Respectfully submitted,
/s/ Thomas A. Polcyn
10/16/2012

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