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Filing date: **02/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sandra Price-Flores
Application Serial Number:	85537811
Application Filing Date:	02/09/2012
Mark:	PRICELESS
Date of Publication	01/22/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, MasterCard International Incorporated, 2000 Purchase Street, New York, NY 10577-2405, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/21/2013. MasterCard International Incorporated respectfully requests that the time period within which to file an opposition be extended until 05/22/2013.

Respectfully submitted,

/rmw/

02/01/2013

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