

ESTTA Tracking number: **ESTTA562588**

Filing date: **10/02/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Portico Merchandising, Inc.
Application Serial Number:	85531856
Application Filing Date:	02/02/2012
Mark:	PORTICO
Date of Publication	09/03/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Portico IP Holding, LLC, 5 Revere Dr, STE 206, Northbrook, IL 60062, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/03/2013. Portico IP Holding, LLC respectfully requests that the time period within which to file an opposition be extended until 01/01/2014.

Respectfully submitted,
/Sarah M. Robertson/
10/02/2013

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