

From: Kozak, Evin

Sent: 4/24/2014 6:35:09 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85527029 - WTC - N/A - Request for Reconsideration  
Denied - Return to TTAB - Message 3 of 5

\*\*\*\*\*

Attachment Information:

Count: 3

Files: northjerse-5.jpg, dialy-1.jpg, dialy-2.jpg



EDWARD HEATING/THE NEW YORK TIMES

Guy Tozzoli in 1998. The Port Authority sold the right to license the name "World Trade Center" to the non-profit he led.

Tags: [News](#) | [Transportation](#) | [New York - Tri-State Area](#) | [NJ State News](#) | [In Case You Missed It](#)

**SPRING SAVINGS**  
Get up for the *Record* home delivery  
for only **\$4.44/month**

Add a comment...

-  **Evelyn McHugh** \* Top Commenter  
The 1% take care of themselves, don't they? All this while raising fares for us little people.  
Reply Like  8 September 8, 2013 at 8:12am
-  **Thomas Alan Brublu** Temple University  
Notice that Scott Richa, WCTA General Counsel, states that Tozzoli's compensation was based on levels recommended by tax attorneys. These same attorneys engaged by WCTA, stored just a little.  
Reply Like September 8, 2013 at 3:13pm
-  **Elio R. Bracho** \* Top Commenter  
Very sad, so sad (dont want to read full article....like the war we want to lgn with Syria...Jossier 99% of american 's people  
Reply Like September 8, 2013 at 3:17pm
-  **Matthew Kwikkoecht** Ramsey, New Jersey  
It's fine for you to criticize, but the WTCFA has always been a non-profit, which has used its largess to promote free trade throughout the world - benefiting all developing countries (somewhat more) and developed countries (as well). A Non profit can achieve profitability without straying from its task!  
Reply Like September 9, 2013 at 12:06am
-  **Mike Martin** Southern Illinois University Edwardsville  
Except it looks to be blackmailing the owners of the new tower into giving them free office space...  
Reply Like  1 September 9, 2013 at 6:55am
-  **Matthew Kwikkoecht** Ramsey, New Jersey  
It's part of the not-for-profit charity that promotes such work!  
Reply Like September 9, 2013 at 12:07am
-  **Michael DeLisio** \* Top Commenter Works at GAG Technologies

# World Trade Center name sold for \$10?! Port Authority officials set to review 'secret' deal

Former executive Guy Tozzoli earned millions by licensing the name through the nonprofit World Trade Centers Association — but the ongoing deal has ramifications for today.

BY MARK MORALES Follow @BYMMarkMorales  
NEW YORK DAILY NEWS  
Monday, September 9, 2013, 9:16 AM



Port Authority officials will review a decades-old "secret deal" that sold the rights to the name "World Trade Center" to a nonprofit group created by one of the agency's officials for just \$10.

Former executive Guy Tozzoli earned millions by licensing the name through the nonprofit World Trade Centers Association, the Bergen Record reported Sunday.

A deal guarantees through the nonprofit World Trade Centers Association free office space in the new 1 World Trade Center tower — valued at \$500,000.



Now Port Authority officials want out of the deal that would also call for them to give the group free office space in the new 1 World Trade Center tower — valued at \$500,000 — for use of the name.

**STUFFED JAPAN!**

Personalized Stuffed Animals Starting At Just \$7.99!

\* Thousands of stuffed animals to choose from

\* Perfect for birthdays, anniversaries, and company!

Shop Now

A

A

A

A

## MOST POPULAR

- | MOST READ | MOST SHARED   |
|-----------|---|
| 1         | Man, woman found dead in hot tub with nearly empty gallon of vodka nearby; sources      |
| 2         | EXCLUSIVE: News campaigning to save Carnegie libraries                                  |
| 3         | Ex-Sprint manager swept \$25G in customer rebate checks; suit                           |
| 4         | NYPO Internal Affairs warns cops against making arrests just to earn overtime           |
| 5         | Death of baby found in shopping bag at Victoria's Secret ruled a homicide; officials    |
| 6         | Heroin bust at Kennedy Airport  |
| 7         | University of South Carolina footballers wanted for questioning in NYC club beating     |
| 8         | Bronx mom kicked out of Pathmark for being black; suit                                  |
| 9         | Bloomberg pledges \$50 million to fight NRA   |
| 10        | Parents want Bronx principal back despite link to teacher who raped 10-year-old student |

????????????????????  
 (????????????????????)  
 (????????????????????)  
 %0????????????????????  
 ...??  
 4????????????????????  
 B????????????????????  
 B????????????????????  
 ?????????????????????



DAVID HANDSHAW/NEW YORK DAILY NEWS

The 1,776-foot 1 WTC tower is slated to open next year.



SHANNON STAPLETON/REUTERS

Port Authority officials are set to review the decades-old deal that sold the rights to the name 'World Trade Center' for \$10.

"I am gravely concerned that a secret deal, years ago, sold the name of the World Trade Center for 10 bucks," said Port Authority Deputy Executive Director Bill Baroni. "And I'm going to look into it."



**P.C. RICHARD & SON**  
HUGE SELECTION OF HDTVs!  
Shop Now

### EDITOR'S PICKS

#### Man in critical condition after car overturns

A 32-year-old man was in critical condition after his car overturned in Bushwick early Wednesday morning.



#### Staten Island grade-schoolers work together to win Universal Studios trip from News

The third- and fourth-grade students at Gateway



#### New York joins campaign to end Electoral College role in presidential elections

Under the National Popular Vote Compact, which Gov.



#### Parents want Bronx principal back despite link to teacher who raped 10-year-old student

Parents at a Bronx school are calling for the



#### Astoria is no longer just about Greek food

Astoria residents are foregoing souvlaki for sliders.



### FROM AROUND THE WEB



Would You Live in A 160-Square-Foot Home?  
(Forbes)



Bad Neighborhoods: How to Read the Warning Signs before You Move in  
(realtor.com)



8 Most Troubling Sorority Scandals  
(The Richest)



Jamaican Dancehall Artists Are Blinding Themselves by Getting Eyeball Tattoos  
(Vice)