

ESTTA Tracking number: **ESTTA489756**

Filing date: **08/17/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Romance &amp; Co., Inc.</b>
Application Serial Number:	<b>85526229</b>
Application Filing Date:	<b>01/26/2012</b>
Mark:	<b>WHAT YOUR HEART DESIRES</b>
Date of Publication	<b>06/19/2012</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sterling Jewelers Inc., 375 Ghent Road, Akron, OH 44333, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/18/2012. Sterling Jewelers Inc. respectfully requests that the time period within which to file an opposition be extended until 10/17/2012.

Respectfully submitted,  
/John J. Cunniff/  
08/17/2012

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