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Filing date: **07/17/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Romance & Co., Inc.
Application Serial Number:	85526229
Application Filing Date:	01/26/2012
Mark:	WHAT YOUR HEART DESIRES
Date of Publication	06/19/2012

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Sterling Jewelers Inc., 375 Ghent Road, Akron, OH 44333, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 07/19/2012. Sterling Jewelers Inc. respectfully requests that the time period within which to file an opposition be extended until 08/18/2012.

Respectfully submitted,

/John J. Cunniff/

07/17/2012

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