

ESTTA Tracking number: **ESTTA497018**

Filing date: **09/27/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Satarii, Inc.</b>
Application Serial Number:	<b>85517273</b>
Application Filing Date:	<b>01/16/2012</b>
Mark:	<b>S W I V L</b>
Date of Publication	<b>08/28/2012</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, FaceCake Marketing Technologies, Inc., 22287 Mulholland Highway, Suite 97, Calabasas, CA 91302, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/27/2012. FaceCake Marketing Technologies, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/27/2012.

Respectfully submitted,  
/Britt L. Anderson/  
09/27/2012

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