

ESTTA Tracking number: **ESTTA483154**

Filing date: **07/12/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The John R. Elliott Foundation
Application Serial Number:	85513588
Application Filing Date:	01/11/2012
Mark:	BE A DESIGNATED HERO
Date of Publication	06/12/2012

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hero Transportation d/b/a Hero Designated Drivers, 107 Anderson St., Santa Cruz, CA 95060, UNITED STATES, a partnership, composed of James A. Nelson and Scott C. Vaughn, both United States citizens, under the laws of California, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/12/2012. Hero Transportation d/b/a Hero Designated Drivers respectfully requests that the time period within which to file an opposition be extended until 08/11/2012.

Respectfully submitted,

/jd/

07/12/2012

Jeremy Duggan

Beck, Ross, Bismonte & Finley, LLP

50 W San Fernando St.Suite 1300

San Jose, CA 95113

UNITED STATES

jduggan@beckross.com

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