

ESTTA Tracking number: **ESTTA666503**

Filing date: **04/14/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85510511
Applicant	SG-2, LLC

Notice of Appeal

Notice is hereby given that SG-2, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85510511.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 2012/03/14 First Use In Commerce: 2012/03/14
All goods and services in the class are appealed, namely: Business consulting, business analysis and market research services for others in the field of health care in the nature of identifying and analyzing the business of health care and the business impacts of changing technology for health care systems, providers, payers, suppliers, consultants and medical equipment manufacturers; consulting services, namely, analysis of market research data and statistics using a method to quantify market share calculations and opportunities for others
- Class 042. First Use: 2012/03/14 First Use In Commerce: 2012/03/14
All goods and services in the class are appealed, namely: Technological consultation, namely, analyzing the changing technology for health care systems, providers, payers, suppliers, consultants and medical equipment manufacturers

Respectfully submitted,
/Richard B. Biagi/
04/14/2015

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