

ESTTA Tracking number: **ESTTA482217**

Filing date: **07/09/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	General Mills, Inc.
Application Serial Number:	85509241
Application Filing Date:	01/05/2012
Mark:	LIVE BETTER AMERICA
Date of Publication	05/08/2012

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Great Atlantic & Pacific Tea Company, 2 Paragon Drive, Montvale, NJ 07645, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- *The potential opposer has submitted a letter of protest to the applicant.*

The party filing this request is related to the party filing the previous request as follows: Please be advised that the electronic form did not accept the full name of the potential opposer in the initial submission. The potential opposer's name is The Great Atlantic & Pacific Tea Company, Inc. Please make the change to the record accordingly..

The time within which to file a notice of opposition is set to expire on 07/07/2012. The Great Atlantic & Pacific Tea Company respectfully requests that the time period within which to file an opposition be extended until 09/05/2012.

Respectfully submitted,
/Hara K. Jacobs/
07/09/2012

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