

ESTTA Tracking number: **ESTTA623402**

Filing date: **08/25/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85506339
Applicant	Shimano Inc.

## Notice of Appeal

Notice is hereby given that Shimano Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85506339.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Bicycle computers; bicycle power metersthat measure power output of the rider
- Class 012. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Bicycle components and accessories, namely, hubs, internal gear hubs, bicycle hubs which contain a dynamo inside, hub quick release levers, gear release levers, gear shift levers, front derailleurs, rear derailleurs, chain guides, freewheels, sprockets, pulleys adapted for use with bicycles, chains for bicycles, shiftcables, cranks, crank sets, front chainwheels, pedals, toe clips, brake levers, front brakes, rear brakes, brake cables, brake shoes, wheel rims, wheels, spokes, spoke clips, bottom brackets, seat pillars, seat pillar quick release, head parts for frame-fork assembly, suspension systems, handlebars, handlebar stems, grips for handlebars, handle bar ends, seat posts, saddles, derailleurs controlled by computer, gear position indicatorsfor bicycles; structural parts for bicycles

Respectfully submitted,  
/Richard C. Gilmore/  
08/25/2014

**Richard C. Gilmore**

**MASCHOFF BRENNAN LAYCOCK GILMORE ISRAELSEN & WRIGH**

**201 SOUTH MAIN STREETSUITE 600**

**SALT LAKE CITY, UT 84111**

**UNITED STATES**

**rgilmore@mabr.com**

**435-252-1360**