

ESTTA Tracking number: **ESTTA476216**

Filing date: **06/05/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mert Bayram
Application Serial Number:	85505953
Application Filing Date:	12/29/2011
Mark:	SIMIT&SMITH
Date of Publication	05/29/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Simit Sarayi Yatirim ve Ticaret Anonim Sirketi, Buyukdere Caddesi, No: 191, Apa Giz Plaza, No: Eksi 2, Levent, Sisli, Istanbul, , TURKEY, a corporation organized under the laws of Turkey , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer needs additional time to seek counsel to represent it in this matter

The time within which to file a notice of opposition is set to expire on 06/28/2012. Simit Sarayi Yatirim ve Ticaret Anonim Sirketi respectfully requests that the time period within which to file an opposition be extended until 09/26/2012.

Respectfully submitted,
/s/
06/05/2012

Cansel Okutur

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