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To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85485097 - BOOKING.COM - 096981-0108 - Request for Reconsideration Denied - Return to TTAB - Message 5 of 7

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Attachment Information:

Count: 4

Files: Engli-2.jpg, Engli-3.jpg, Engli-4.jpg, Engli-5.jpg

2.
  - a. a written work or composition, such as a novel, technical manual, or dictionary
  - b. (as modifier) → *the book trade, book reviews*
  - c. (in combination) → *bookseller, bookshop, bookshelf, bookrack*
3. a number of blank or ruled sheets of paper bound together, used to record lessons, keep accounts, etc
4. (*ghana*) a record of the transactions of a business or society
5. the script of a play or the libretto of an opera, musical, etc
6. a major division of a written composition, as of a long novel or of the Bible
7. a number of tickets, sheets, stamps, etc, fastened together along one edge
8. (*bookmaking*) a record of the bets made on a horse race or other event
9. (in card games) the number of tricks that must be taken by a side or player before any trick has a scoring value → *in bridge, six of the 13 tricks form the book*
10. strict or rigid regulations, rules, or standards (esp in the phrases **according to the book, by the book**)
11. a source of knowledge or authority → *the book of life*
12. a telephone directory (in the phrase **in the book**)
13. See [the book](#)
14. See [an open book](#)
15. See [a closed book](#)
16. See [bring to book](#)
17. See [close the book on](#)
18. See [close the books](#)
19. See [cook the books](#)
20. See [in my book](#)
21. See [in someone's bad books](#)
22. See [in someone's good books](#)
23. See [keep the books](#)
24. See [on the books](#)
25. See [read someone like a book](#)
26. See [throw the book at](#)

verb

27. to reserve (a place, passage, etc) or engage the services of (a performer, driver, etc) in advance → *to book a flight, to book a band*
28. (*transitive*) to take the name and address of (a person guilty of a minor offence) with a view to bringing a prosecution → *he was booked for ignoring a traffic signal*
29. (*transitive*) (of a football referee) to take the name of (a player) who grossly infringes the rules while playing, two such acts resulting in the player's dismissal

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from the field  
30. /brʊkɪŋ/ (brʊkɪŋ) to record in a book

See also  
[book in](#), [book into](#), [book out](#), [book up](#)

Word Origin

Old English *bōc*; related to Old Norse *bók*, Old High German *buoh* book, Gothic *bōka* letter, see *BETCH* (the bark of which was used as a writing surface)

Synonyms

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- = [work](#), [title](#), [guide](#), [volume](#), [publication](#), [companion](#), [manual](#), paperback, textbook, [tract](#), hardback, [tome](#), [treatise](#), e-book or ebook, [book](#)
- = [notebook](#), [album](#), [journal](#), [diary](#), [pad](#), record book, Filofax, notepad, exercise book, [jotter](#), memorandum book, e-book or ebook, [blook](#)
- = [accounts](#), records, [balance sheet](#), [ledgers](#), financial statement
- = [reserve](#), [schedule](#), [engage](#), [line up](#), [organize](#), [charter](#), arrange for, [procure](#), make reservations, e-book or ebook
- = [charge](#)

Quotations including 'booking'

- "A good book is the precious life-blood of a master spirit, embalmed and treasured up on purpose to a life beyond life" **[John Milton]**
- "All books are divisible into two classes, the books of the hour, and the books of all time" **[John Ruskin]**
- "There is no such thing as a moral or an immoral book. Books are well written, or badly written" **[Oscar Wilde]**
- "Style and Structure are the essence of a book; great ideas are hogwash" **[Vladimir Nabokov]**
- "All books are either dreams or swords, You can cut, or you can drug, with words" **[Amy Lowell]**
- "Some books are to be tasted, others to be swallowed, and some few to be chewed and digested" **[Francis Bacon]**
- "The reading of all good books is like conversation with the finest men of past centuries" **[René Descartes]**
- "All good books are alike in that they are truer than if they had really happened" **[Ernest Hemingway]**
- "Books succeed, And lives fail" **[Elizabeth Barrett Browning]**
- "Books are where things are explained to you; life is where things aren't" **[Julian Barnes]**
- "Even bad books are books and therefore sacred" **[Günter Grass]**
- "I never read a book before because it is a book, it is a book" **[David Shields]**

"booking" photos from Flickr



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- "I never read a book before reviewing it, it prejudices a man so" [Revd Sidney Smith]
- "A room without books is as a body without a soul" [John Lubbock]
- "When I am dead, I hope it may be said: 'His sins were scarlet, but his books were read.'" [Hilaire Belloc]
- "No furniture so charming as books" [Revd Sidney Smith]
- "Books will speak plain when counsellors blanch" [Francis Bacon]
- "Of making many books there is no end, and much study is a weariness of the flesh" [Bible: Ecclesiastes]

#### Translations for 'booking'

British English: **booking** A booking is the arrangement that you make when you book something such as a hotel room, a table at a restaurant, a theatre seat, or a place on public transport. I suggest you tell him there was a mistake over his late booking. 'bukɪŋ NOUN

Arabic: حجز	Brazilian Portuguese: reserva
Chinese: 預約	Croatian: rezervacija
Czech: rezervace	Danish: reservation
Dutch: booking	European Spanish: reserva
Finnish: varaus	reservación
German: Buchung	French: réservation
Italian: prenotazione	Greek: κράτηση
Korean: 예약	Japanese: 予約
Polish: rezerwacja	Norwegian: bestilling
Romanian: rezervare rezervări	Portuguese: reserva
Spanish: reserva  reservación	Russian: заказ
Thai: การจองตั๋ว	Swedish: bokning
Ukrainian: бронювання	Turkish: rezervasyon
	Vietnamese: sự đặt chỗ

#### Example Sentences Including 'booking'

COM -- there is no telephone booking , you can only get them by buying online right here.

NME (NEW MUSICAL EXPRESS) (2003)

Encouraged by Eddie's silence, he went on: "The booking was in my name, all right. Penelope Fitzgerald HUMAN VOICES (2003)

Extremely popular, so booking in advance is strongly recommended.

Jepson, Tim UMBRIA - THE GREEN HEART OF ITALY

It can bring a confident sense of booking a place in a transpersonal order. GLASGOW HERALD (2001)

Maybe we have to separate promotion and information and both from accommodation booking. ASGHAM MEDALI N (2004)

