

ESTTA Tracking number: **ESTTA465257**

Filing date: **04/04/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Chrysler Group LLC</b>
Application Serial Number:	<b>85484545</b>
Application Filing Date:	<b>12/01/2011</b>
Mark:	<b>CHEROKEE</b>
Date of Publication	<b>03/06/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Cherokee Nation, 22361 Bald Hill Road, Tahlequah, OK 74464, UNITED STATES, a Fed. Recognized Indian Tribe, organized under the laws of United States, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/05/2012. Cherokee Nation respectfully requests that the time period within which to file an opposition be extended until 07/04/2012.

Respectfully submitted,  
/Joseph D. Fincher/  
04/04/2012

**Joseph D. Fincher**

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