

ESTTA Tracking number: **ESTTA536983**

Filing date: **05/09/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Diamond Supply Company</b>
Application Serial Number:	<b>85471653</b>
Application Filing Date:	<b>11/14/2011</b>
Mark:	<b>DIAMOND LIFE</b>
Date of Publication	<b>04/09/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Diamond Life Presents LLC, 3805 45th Ave NE, Tacoma, WA 98422, UNITED STATES, a Limited Liability Company, organized under the laws of United States of America , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/09/2013. Diamond Life Presents LLC respectfully requests that the time period within which to file an opposition be extended until 08/07/2013.

Respectfully submitted,  
/Michael P. Matesky, II/  
05/09/2013

**Michael P. Matesky, II**

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