

ESTTA Tracking number: **ESTTA473026**

Filing date: **05/17/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Reveille Independent, LLC</b>
Application Serial Number:	<b>85469949</b>
Application Filing Date:	<b>11/10/2011</b>
Mark:	<b>PRICELESS PROPOSALS</b>
Date of Publication	<b>04/24/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, MasterCard International Incorporated, 2000 Purchase Street, Purchase, NY 10577-2405, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/24/2012. MasterCard International Incorporated respectfully requests that the time period within which to file an opposition be extended until 08/22/2012.

Respectfully submitted,  
/colm j. dobbyn/  
05/17/2012

**Colm J. Dobbyn**

**MasterCard International Incorporated**

**2000 Purchase Street**

**Purchase, NY 10577-2405**

**UNITED STATES**

**marks@mastercard.com**

**914 249 4707**