

# UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. APPLICATION SERIAL NO. 85468736 & 85468795

MARK: PERSONAL LIBERTY DIGEST



**CORRESPONDENT ADDRESS:**

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APPLICANT: Personal Liberty Media Group, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

12967-0002

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## MOTION TO CONSOLIDATE

The applicant is seeking registration on the Principal Register of several similar marks for similar goods and services (Serial Nos. 85468736 and 85468795). The mark in Serial No. 85468736 is "Personal Liberty Digest," with "Digest" disclaimed, and the services are:

International Class 35 – Providing a website featuring information in the fields of economics and politics

International Class 36 – providing a website featuring information in the field of wealth management

The mark in Serial No. 85468795 is "Personal Liberty." The services in Serial No. 85468795 are identical to those listed above, and this application also contains the following goods:

International Class 16 – Newsletters in the fields of current events, economics, politics, wealth management and personal management

These applications were refused registration on the Principal Register because they are merely descriptive of the goods and services under Trademark Act Section 2(e)(1). Applicant has filed *ex parte* appeals of both refusals and filed briefs, and the Board has returned Application Serial No. 85468736 to the examiner for his response brief.

The examining attorney notes that the legal issues involved in these cases are the same, and the evidence is nearly identical. As the applicant has filed an *ex parte* appeal to the

Board in each case, and as these applications involve common issues of law and fact, the examining attorney requests that the board consolidate application Serial No. 85468736 with application Serial No. 85468795 for purposes of efficiency and ease of prosecution. TBMP §1214.

Additionally, as the examining attorney's appeal brief for Serial No. 85468736 is due on January 20, 2014, the examining attorney respectfully requests that the due date of the examining attorney's consolidated appeal brief be 60 days from the date of the granting of this motion.

Respectfully submitted,

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