

ESTTA Tracking number: **ESTTA470012**

Filing date: **05/01/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>DJP Concepts IP Sub, LLC</b>
Application Serial Number:	<b>85461296</b>
Application Filing Date:	<b>11/01/2011</b>
Mark:	<b>DMSX DONALD J PLINER</b>
Date of Publication	<b>04/24/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Reebok International Limited, 11/12 Pall Mall, London, SW1Y 5LU, UNITED KINGDOM, a United Kingdom company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/24/2012. Reebok International Limited respectfully requests that the time period within which to file an opposition be extended until 08/22/2012.

Respectfully submitted,  
/J914-394-AN/  
05/01/2012

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