

ESTTA Tracking number: **ESTTA526241**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85457707
Applicant	SABON SHELL PAAM (2000) LTD.

Notice of Appeal

Notice is hereby given that SABON SHELL PAAM (2000) LTD. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85457707.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003. First Use: 2003/06/00 First Use In Commerce: 2003/06/00
All goods and services in the class are appealed, namely: Soap, namely, hand, face, and body; antibacterial hand soap; certified organic soaps; bath foam, bath milk, bath oil, self-diffused bath balls, mineral bath salts, mineral bath powder, bath sea salts, bath herbs, body gel, shower gel oil, bath gel polisher in the nature of a liquid gel soap with scrubbing beads, massage oil, body oil spray, body lotion, body scrub, foot lotion, hand lotion, facial wash, facial cleanser, face freshener, moisture lotion, moisturizers, lotions, serums, face cream, facial scrubs, facial toners, facial masks, creamy scrubs, foaming scrubs; perfumes; aromatic oils; scented oils; reeds and scented oils sold as a unit for use in room scent diffusers; makeup; makeup remover; hair care products, namely, shampoos and conditioners
- Class 035. First Use: 2003/06/00 First Use In Commerce: 2003/06/00
All goods and services in the class are appealed, namely: Retail store services and on-line retail store services featuring beauty products, soaps, lotions, cosmetics, toiletries, skin care products, hair care products, perfumes, and personal care products; computerized on-line ordering services featuring beauty products, soaps, lotions, cosmetics, toiletries, skin care products, hair care products, perfumes, and personal care products

Respectfully submitted,

/ab/

03/12/2013

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