

ESTTA Tracking number: **ESTTA658935**

Filing date: **03/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>J J Holand Limited</b>
Application Serial Number:	<b>85447339</b>
Application Filing Date:	<b>10/14/2011</b>
Mark:	<b>YES!</b>
Date of Publication	<b>03/03/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Potomac Tobacco Company Ltd., Mill Mall Suite 6, Wickhams Cay, PO Box 3085, Road Town, Tortola, , VIRGIN ISLANDS, BRITISH, a corporation organized under the laws of British Virgin Islands , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/02/2015. Potomac Tobacco Company Ltd. respectfully requests that the time period within which to file an opposition be extended until 07/01/2015.

Respectfully submitted,  
/Kathryn Jennison Shultz/  
03/03/2015

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