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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85444087
Applicant	Inside Edge Consulting Group, Corp.

Notice of Appeal

Notice is hereby given that Inside Edge Consulting Group, Corp. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85444087.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2004/05/18 First Use In Commerce: 2004/05/18
All goods and services in the class are appealed, namely: Business consultation in the field of biotechnology; Business management and consulting services for the health care industry, namely, customer service, accounting services, and web-based advertising and marketing services; Business management and consulting services for the health care industry, namely, providing industry expertise and supplier partnerships; Business services provided to the healthcare industry, namely, the collection, reporting, and analysis of healthcare quality data for business purposes; Consulting services in the field of medical product approval for commercial purposes; International business consulting services relating to agency approval of pharmaceuticals, namely approval in foreign jurisdictions; Marketing consulting in the field of pharmaceuticals; Pharmaceutical cost management services and drug utilization review services; Promoting collaboration within the scientific, research and provider communities to achieve advances in the field of biotechnology; Promoting the exchange of information and resources within the scientific research and medical communities to achieve advances in the field of healthcare; Vendor management services for pharmaceuticals

Respectfully submitted,
/Patricia Lawrence-Kolaras/
02/08/2013

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