

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85436615
LAW OFFICE ASSIGNED	LAW OFFICE 110

MARK SECTION (no change)

ARGUMENT(S)

Dear Examiner Manor:

Applicant timely responds to the Final Office Action dated February 17, 2012, as follows:

REMARKS

The Examiner maintains and makes final his rejection on grounds that the mark is primarily merely a surname. In response, Applicant provides further evidence in support of registration and urges once more that the mark is not primarily merely a surname. Applicant also files herewith a Notice of Appeal.

MARK IS NOT PRIMARILY MERELY A SURNAME

In its January 25, 2012 Response to Office Action (the "First Response"), Applicant argued that the mark is not primarily merely a surname under the three objective factors frequently used by the Trademark Trial and Appeal Board. *See In re Benthin Management GmbH*, 37 USPQ2d 1332, 1333-1334 (TTAB 1995); TMEP § 1211.01

(A) MOTT SURNAME IS RARE

As proof that the term "MOTT" is not commonly used as a surname, Applicant requested that the Examiner take notice of official United States Census Data (2000) concerning the commonality of surnames within the U.S. population. *See In re Spirits Int'l N.V.*, 86 U.S.P.Q.2d 1078, 1085 (T.T.A.B. 2008) (noting that the Board may take judicial notice of census data); *In re R. L. Anderson, Inc.*, 2011 TTAB LEXIS 342, at *4-*5 (T.T.A.B. Sep. 30, 2011) (taking judicial notice of 2000 U.S. Census Data).

Specifically, according to the U.S. Census Bureau, the MOTT surname is ranked as the 1,941st most common surname in the 2000 Census, thereby making the MOTT surname relatively rare. U.S. Census

Bureau, *Genealogy Data: Frequently Occurring Surnames from Census 2000, File B: Surnames Occurring 100 or More Times*, <http://www.census.gov/genealogy/www/data/2000surnames> (last visited August 13, 2012).

The Examiner notes that the aforementioned Census data has not been made of record through the provision of electronic attachments. In response, Applicant notes that the cited database comprises more than six thousand pages of statistical surname data and therefore does not fall within the technical uploading capabilities of the TEAS system. As a workaround, Applicant hereby provides, in attached **Exhibit A**, a screenshot of the U.S. Census Bureau website from which the referenced database was accessed, as well as a screenshot of the Microsoft Excel spreadsheet which references the term MOTT.

As noted in Applicant's First Response, the MOTT surname is much rarer than numerous other "surname mark" families that have been granted broad protection, despite their more common surname usage. *E.g.*, U.S. Reg. No. 953,186 of JOHNSON & JOHNSON (surname Johnson having a statistical ranking of 2 in 2000 U.S. Census Data); U.S. Reg. No. 506,937 of MILLER (surname Miller having a ranking of 6); U.S. Reg. No. 74,530 of FORD (surname Ford having a ranking of 124); U.S. Reg. No. 743,572 of MCDONALD'S (surname McDonald having a ranking of 127); U.S. Reg. No. 1,808,084 of FOX (surname Fox having a ranking of 167); U.S. Reg. No. 2,000,616 of CALVIN KLEIN (surname Klein having a ranking of 359); U.S. Reg. No. 1,529,006 of SEARS (surname Sears having a ranking of 1019). (*See* attached **Exhibit A**). Just as these other trademark families are afforded broad protection, Applicant's mark deserves protection on the Principal Register.

AS purported proof of common usage of the term MOTT as a surname, the Examiner provides printouts of an on-line whitepages database showing "100+ results" for the term "Mott Nationwide." Further, these purported "100+ results" can be broken down into state-by-state results, four of which have been provided by the Examiner:

- "Mott" Arkansas – 10 listings shown

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See Final Office Action at 8-22. Courts have found that such evidence is not determinative of the issue of surname rarity. *See In re Kahan & Weisz Jewelry Mfg. Corp.*, 508 F.2d 831, 832-833 (C.C.P.A. 1975). Much more persuasive are the records of the U.S. Census Bureau. TMEP § 1211.02(b)(iii) ("Because the [Census Data] database reflects the number of individuals, rather than the number of households, with a particular name, search results from this database may be more persuasive evidence of surname frequency than results from telephone directory listings."). Applicant has provided statistical evidence of surname use compiled by the U.S. Census Bureau which proves that the use of MOTT as a surname is relatively rare. Such evidence is routinely relied upon by the Trademark Trial

and Appeal Board and Applicant urges that this evidence is much more authoritative and persuasive than on-line whitepages.

The Examiner also states that “if a surname appears routinely in news reports, articles and other media as to be broadly exposed to the general public, then such surname is not rare....” Final Office Action at 4. The Examiner goes on to provide the following examples of “news reports, articles and other media”:

- *New Ruth Mott Foundation president hopes to bring her national, international experience to new position*
- *Bill Mott: it's game over for financial services*
- *Mott Foundation President Bill White says Genesee Towers should be torn down*
- *Touring the Underground Railroad in New Jersey*
- *Mott Wins Three to Highlight UNC Invitational*

See Final Office Action at 23-32, *citing* various news articles. Applicant notes that two of the cited articles reference charitable foundations in which the term MOTT is used as part of the respective foundation's trademark, *e.g.*, the Ruth Mott Foundation and the Charles Stewart Mott Foundation (referred to as the “Mott Foundation”). Indeed, the latter owns a published application for CHARLES STEWART MOTT FOUNDATION, which was accepted for publication *without* a §2(f) claim to acquired distinctiveness. (See attached **Exhibit B**). Additionally, the fourth article references a historic “Peter Mott House” in Lawnside, New Jersey that once formed part of the Underground Railroad. Again, this is not surname use, but rather reference to a historical place.

Of the articles cited by the Examiner, only two contain actual use of the term MOTT as a surname. The first appears to be a British publication referencing a British hedge fund manager, concerning the status of the British economy. Consequently, this article has no affect on the general public within the United States, and thus is irrelevant to the question of surname rarity. This leaves only a single article which references the term MOTT as a surname, namely, a blog post from a college newspaper recounting the track and field exploits of a number of athletes from the University of North Carolina, including one Elizabeth Mott. Applicant urges that this solitary article falls well short of proving that the term MOTT “appears routinely [as a surname] in news reports, articles and other media.”

(B) NO ONE CONNECTED WITH APPLICANT USES MOTT SURNAME

In its First Response, Applicant noted that The Mott Company was first founded in 1842 by Samuel R. Mott in Bouckville, New York. Over the past one hundred seventy (170) years, Applicant's business has grown from those humble beginnings in upstate New York to become the nation's leading producer of branded apple sauce and apple juice. (See First Response at **Exhibits A-B**). Consequently, no current individual with the surname MOTT is connected with Applicant's use of the MOTT'S trademark, the term identifies a well known historical figure, and the mark is not primarily merely a surname.

The Examiner counters that "if the term would be evocative of numerous individuals rather than one particular historical individual, the term does not qualify as a historical name but is merely the surname of numerous individuals with varying degrees of historical significance." Final Office Action at 3. The Examiner goes on to provide the following examples of historical figures:

- Mott, Lucretia Coffin – American feminist and social reformer who was active in the antislavery movement and with Elizabeth Cady Stanton called the first convention for women's rights, held at Seneca Falls, New York (1848).
- Mott, John Raleigh – American religious leader. He shared the 1946 Nobel Peace Prize for his leadership of the YMCA.

See Final Office Action at 6-7, citing the *American Heritage Dictionary, Fourth Edition*. It is remarkable that in the past two hundred and thirty-six (236) years of American heritage, the *American Heritage Dictionary* can recount only two persons, surnamed "Mott," which possess a sufficient measure of historical significance to warrant remembrance. Of course, this result should be expected given the rarity with which the term MOTT is used as a surname within the United States, as described by the Census Bureau. In any event, Applicant urges that the term MOTT does not evoke "numerous individuals with varying degrees of historical significance."

The term MOTT identifies a historical person, Samuel R. Mott, rather than Applicant or Applicant's business partners, and the term is therefore not primarily merely a surname. See *Lucien Piccard Watch Corp. v. Since 1868 Crescent Corp.*, 314 F. Supp. 329, 165 USPQ 459 (S.D.N.Y. 1970) (DA VINCI found not primarily merely a surname because it primarily connotes Leonardo Da Vinci); *Michael S. Sachs Inc. v. Cordon Art B.V.*, 56 USPQ2d 1132 (TTAB 2000) (primary significance of M. C. ESCHER is that of famous deceased Dutch artist).

(C) MOTT'S HAS RECOGNIZED MEANING OTHER THAN AS SURNAME

Applicant urges once again that MOTT'S is not primarily merely a surname because the term has significance in its reference to a historical person. Specifically, Applicant's goods are of a nature that would naturally be associated by potential purchasers with the historical contributions of Samuel R. Mott. *See In re Pyro-Spectaculars, Inc.*, 63 USPQ2d 2022, 2024 (TTAB 2002) (SOUSA for fireworks and production of events and shows featuring pyrotechnics not primarily merely a surname, where the evidence showed present-day recognition and continuing fame of John Philip Sousa as a composer of patriotic music, and the applicant's goods and services were of a nature that "would be associated by potential purchasers with patriotic events such as the Fourth of July, patriotic figures, and patriotic music"). Consumers of packaged combinations of food are likely to maintain a positive association between Applicant's MOTT'S-branded food products and Samuel R. Mott's reputation as a pioneer in the manufacture of applesauce and apple-based products.

If a mark has a meaning or significance in addition to its significance as a surname, and thus creates a distinct commercial impression, the mark is not merely a surname. *See In re Isabella Fiore, LLC*, 75 USPQ2d 1564 (TTAB 2005); *In re United Distillers plc*, 56 USPQ2d 1220 (TTAB 2000); TMEP § 1211. Applicant's mark immediately identifies the historical figure Samuel R. Mott who is so widely recognized, revered, and celebrated that use of the term MOTT has lost any surname significance.

(D) PRIOR REGISTRATIONS

It should be noted that Applicant owns ten separate trademark registrations on the Principal Register for the MOTT'S mark, alone and in combination with other terms, none of which cite a §2(f) claim to acquired distinctiveness. (*See attached Exhibit C*). These registrations claim a broad variety of goods in Classes 18, 29, 30, 32, and 35. Just as Applicant's other MOTT'S trademarks have been afforded protection on the Principal Register without a §2(f) claim to acquired distinctiveness, Applicant's mark deserves similar protection.

During a phone conference with the Examiner, Applicant cited its preexisting family of MOTT'S registrations. In response, the Examiner stated that §2(f) claims are often required, even with respect to well-known brand families, such as the FORD mark owned by the Ford Motor Company. Subsequent to this phone conference, Applicant further evaluated the FORD portfolio and discovered that §2(f) claims are exceptionally rare in the portfolio. Indeed, Applicant identified one hundred and ninety-six (196) separate FORD registrations, only one of which contains a §2(f) claim to acquired distinctiveness. (*See attached Exhibit D* for a list of 196 FORD registrations along with 37

representative registration certificates).

Looking back to the statistical surname data from the U.S. Census Bureau, it should be noted that while MOTT is the 1,941st most common surname in the 2000 Census, FORD is ranked 124th. (See **Exhibit A**). If we look instead at the relative surname ratio within the U.S. population, we find that for every “Mott”-surnamed person on the streets of America, there are ten “Fords.” Roughly speaking, use of the term MOTT as a surname is therefore ten times rarer than use of the FORD surname. And yet, the Ford Motor Company has secured myriad FORD registrations without a §2(f) claim to acquired distinctiveness. Again, Applicant urges that its trademark deserves similar treatment.

(E) BURDEN HAS NOT BEEN MET

It is clear that the burden is on the Examiner to prove that the trademark is primarily merely a surname. See *In re Standard Elektrik Lorenz Aktiengesellschaft*, 54 CCPA 1043, 1047, 371 F.2d 870, 873, 152 USPQ 563, 566 (1967). Applicant respectfully contends that the Examiner has not met this burden. Moreover, on the question of whether a mark would be perceived as primarily merely a surname, any doubts should be resolved in favor of Applicant. See *In re Benthin, supra*. Applicant further urges that the preceding arguments have, at the very least, raised doubts about the surname significance of the mark that should be resolved in Applicant’s favor. In sum, Applicant requests registration of the mark on the Principal Register *without* a claim to acquired distinctiveness.

CONCLUSION

In light of the foregoing arguments and attachments, Applicant respectfully submits that the application is now in condition for allowance on the Principal Register without a §2(f) claim. If a telephone conference may be of assistance in properly resolving any outstanding issues, the Examiner is respectfully requested to contact Applicant’s undersigned attorney.

EVIDENCE SECTION

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DESCRIPTION OF EVIDENCE FILE	exhibits referenced in the remarks
SIGNATURE SECTION	
RESPONSE SIGNATURE	/mmjennings58538/
SIGNATORY'S NAME	Matthew M Jennings
SIGNATORY'S POSITION	Attorney for Applicant; Texas Bar Member
SIGNATORY'S PHONE NUMBER	210-554-5363
DATE SIGNED	08/14/2012
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Aug 14 18:21:44 EDT 2012
TEAS STAMP	USPTO/RFR-72.37.244.156-2 0120814182144761185-85436 615-4904a2dc7148c746cef76 79d79e983ca31d-N/A-N/A-20 120814181850558367

PTO Form 1800 (Rev. 9/2007)
OMB No. 0951-0002 (Excl. 45020004)

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **85436615** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

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(D) PRIOR REGISTRATIONS

It should be noted that Applicant owns ten separate trademark registrations on the Principal Register for the MOTT'S mark, alone and in combination with other terms, none of which cite a §2(f) claim to acquired distinctiveness. (*See attached Exhibit C*). These registrations claim a broad variety of goods in Classes 18, 29, 30, 32, and 35. Just as Applicant's other MOTT'S trademarks have been afforded protection on the Principal Register without a §2(f) claim to acquired distinctiveness, Applicant's mark deserves similar protection.

During a phone conference with the Examiner, Applicant cited its preexisting family of MOTT'S registrations. In response, the Examiner stated that §2(f) claims are often required, even with respect to well-known brand families, such as the FORD mark owned by the Ford Motor Company. Subsequent to this phone conference, Applicant further evaluated the FORD portfolio and discovered that §2(f) claims are exceptionally rare in the portfolio. Indeed, Applicant identified one hundred and ninety-six (196) separate FORD registrations, only one of which contains a §2(f) claim to acquired distinctiveness. (*See attached Exhibit D* for a list of 196 FORD registrations along with 37 representative registration certificates).

Looking back to the statistical surname data from the U.S. Census Bureau, it should be noted that while MOTT is the 1,941st most common surname in the 2000 Census, FORD is ranked 124th. (*See Exhibit A*). If we look instead at the relative surname ratio within the U.S. population, we find that for every "Mott"-surnamed person on the streets of America, there are ten "Fords." Roughly speaking, use of the term MOTT as a surname is therefore ten times rarer than use of the FORD surname. And yet, the Ford Motor Company has secured myriad FORD registrations without a §2(f) claim to acquired distinctiveness. Again, Applicant urges that its trademark deserves similar treatment.

(E) BURDEN HAS NOT BEEN MET

It is clear that the burden is on the Examiner to prove that the trademark is primarily merely a surname. *See In re Standard Elektrik Lorenz Aktiengesellschaft*, 54 CCPA 1043, 1047, 371 F.2d 870, 873, 152 USPQ 563, 566 (1967). Applicant respectfully contends that the Examiner has not met this burden. Moreover, on the question of whether a mark would be perceived as primarily merely a surname, any

doubts should be resolved in favor of Applicant. *See In re Benthin, supra.* Applicant further urges that the preceding arguments have, at the very least, raised doubts about the surname significance of the mark that should be resolved in Applicant's favor. In sum, Applicant requests registration of the mark on the Principal Register *without* a claim to acquired distinctiveness.

CONCLUSION

In light of the foregoing arguments and attachments, Applicant respectfully submits that the application is now in condition for allowance on the Principal Register without a §2(f) claim. If a telephone conference may be of assistance in properly resolving any outstanding issues, the Examiner is respectfully requested to contact Applicant's undersigned attorney.

EVIDENCE

Evidence in the nature of exhibits referenced in the remarks has been attached.

Original PDF file:

evi 7237244156-181850558 . Exhibits A-C.pdf

Converted PDF file(s) (23 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

Evidence-9

Evidence-10

Evidence-11

Evidence-12

Evidence-13

Evidence-14

Evidence-15

Evidence-16

Evidence-17

Evidence-18

Evidence-19

Evidence-20

Evidence-21

Evidence-22

Evidence-23

Original PDF file:

evi 7237244156-181850558 . Exhibits D.pdf

Converted PDF file(s) (43 pages)

Evidence-1
Evidence-2
Evidence-3
Evidence-4
Evidence-5
Evidence-6
Evidence-7
Evidence-8
Evidence-9
Evidence-10
Evidence-11
Evidence-12
Evidence-13
Evidence-14
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Evidence-36
Evidence-37
Evidence-38
Evidence-39
Evidence-40
Evidence-41
Evidence-42
Evidence-43

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /mmjennings58538/ Date: 08/14/2012

Signatory's Name: Matthew M Jennings
Signatory's Position: Attorney for Applicant; Texas Bar Member

Signatory's Phone Number: 210-554-5363

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 85436615
Internet Transmission Date: Tue Aug 14 18:21:44 EDT 2012
TEAS Stamp: USPTO/RFR-72.37.244.156-2012081418214476
1185-85436615-4904a2dc7148c746cef7679d79
e983ca31d-N/A-N/A-20120814181850558367

EXHIBIT A.

Source: <http://www.census.gov/genealogy/www/data/2000surnames>
 (last visited August 13, 2012)

U.S. Department of Commerce
United States Census Bureau
 People | Business | Geography | Data | Re

Census.gov | People and Households | Genealogy Main | Genealogy Data | Frequently Occurring Surnames from Census 2000

Genealogy

Main | Data | Related Sites | Contact Us

In this Section:

- Genealogy Data Main
- Age Search Service
- Frequently Occurring Surnames from Census 2000
- Frequently Occurring Surnames from Census 1990
- Historical Data

Genealogy Data: Frequently Occurring Surnames from Census 2000

NOTE: This presentation of data focuses on summarized aggregates of counts of surnames, and does not in any way identify specific individuals.

Tabulations of all surnames occurring 100 or more times in the Census 2000 returns are provided in the files listed below. The first link explains the zipped Excel and CSV (comma separated) files of the complete list of 151,671 names. The top ten surnames are:

NAME	NUMBER OF OCCURRENCES
Smith	2,376,206
Johnson	1,857,160
Williams	1,534,042
Brown	1,380,145
Jones	1,362,755
Miller	1,127,803
Davis	1,072,335
Garcia	858,289
Rodriguez	804,240
Wilson	783,051

Related Files:

- Technical Documentation: Demographic Aspects of Surnames from Census 2000 [PDF - 122k]
- File A: Top 1000 Names [XLS - 132k]
- File B: Surnames Occurring 100 or more times [ZIP - 357k] (151,671 records)

Y144												
	A	B	C	D	E	F	G	H	I	J	K	L
1	name	rank	count	prop100k	cum_prop	pctwhite	pctblack	pctapi	pctalan	pct2prace	pcthispanic	
2	SMITH	1	2376206	880.85	880.85	73.85	22.22	0.4	0.85	1.63	1.56	
3	JOHNSON	2	1857160	688.44	1569.3	61.55	33.8	0.42	0.91	1.82	1.5	
4	WILLIAMS	3	1534042	568.66	2137.96	48.52	46.72	0.37	0.78	2.01	1.6	
5	BROWN	4	1380145	511.62	2649.58	60.71	34.54	0.41	0.83	1.86	1.64	
6	JONES	5	1362755	505.17	3154.75	57.69	37.73	0.35	0.94	1.85	1.44	
7	MILLER	6	1127803	418.07	3572.82	85.81	10.41	0.42	0.63	1.31	1.43	
8	DAVIS	7	1072335	397.51	3970.33	64.73	30.77	0.4	0.79	1.73	1.58	
124	MURRAY	123	178414	66.14	18750.91	77.59	18.13	0.48	0.6	1.54	1.66	
125	FORD	124	178397	66.13	18817.04	64.28	31.4	0.37	0.61	1.84	1.51	
126	MARSHAL	125	177213	65.69	18882.73	68.89	26.35	0.42	0.88	1.82	1.64	
127	OWENS	126	176334	65.37	18948.1	68.09	27.86	0.31	0.71	1.69	1.35	
128	MCDONAL	127	176094	65.28	19013.38	79.19	16.26	0.43	0.76	1.51	1.85	
129	HARRISON	128	175577	65.09	19078.46	71	23.76	0.42	1.35	1.69	1.78	
130	RUIZ	129	175429	65.03	19143.49	6.12	0.43	1.01	0.28	0.41	91.7	
131	KENNEDY	130	171636	63.62	19207.12	82.97	12.98	0.46	0.62	1.4	1.57	
132	WELLS	131	170635	63.25	19270.37	76.31	19.34	0.37	0.8	1.61	1.56	
133	ALVAREZ	132	168817	62.58	19332.95	6.61	0.64	1.15	0.47	0.47	90.66	
134	WOODS	133	168814	62.58	19395.53	60.68	34.66	0.35	0.84	1.92	1.55	
135	MENDOZA	134	168567	62.49	19458.02	4.93	0.38	5.2	0.29	0.64	88.57	
136	CASTILLO	135	165473	61.34	19519.36	5.62	0.77	3.26	0.75	0.75	88.85	
137	OLSON	136	163502	60.61	19579.97	96.03	0.96	0.54	0.64	1.04	1.38	
138	WEBB	137	163481	60.6	19640.57	77.74	18.36	0.38	0.62	1.5	1.41	
139	WASHING	138	163036	60.44	19701.01	5.16	89.87	0.25	0.64	2.64	1.45	
140	TUCKER	139	162933	60.4	19761.41	72.06	23.57	0.33	0.74	1.72	1.59	
141	FREEMAN	140	162686	60.31	19821.71	67.96	27.47	0.37	0.95	1.76	1.49	
142	BURNS	141	162153	60.11	19881.82	82.18	13.63	0.45	0.71	1.45	1.59	
143	HENRY	142	161392	59.83	19941.65	65.06	28.76	0.57	1.71	2	1.9	
144	VASQUEZ	143	159989	59.31	20000.96	5.49	0.5	0.69	0.37	0.49	92.46	
145	SNYDER	144	159363	59.08	20060.03	95.37	1.28	0.46	0.51	1.11	1.28	
146	SIMPSON	145	158241	58.66	20118.69	73.29	22.13	0.44	0.78	1.68	1.69	
147	CRAWFOR	146	158121	58.61	20177.31	71.31	24.47	0.4	0.69	1.69	1.45	
148	JIMENEZ	147	157475	58.38	20235.68	4.46	0.31	1.53	0.27	0.45	92.98	
149	PORTER	148	156848	58.14	20293.83	71.19	24.44	0.42	0.75	1.62	1.58	
150	MASON	149	155484	57.64	20351.47	70.99	24.48	0.42	0.73	1.7	1.68	
151	SHAW	150	155172	57.52	20408.99	74.67	20.23	1.24	0.73	1.65	1.48	
152	GORDON	151	154934	57.43	20466.42	67.75	27.22	0.45	0.69	1.89	2	
153	WAGNER	152	154516	57.28	20523.7	93.97	2.5	0.43	0.49	1	1.6	
154	HUNTER	153	154410	57.24	20580.94	62.92	32.3	0.4	0.97	1.87	1.54	
155	ROMERO	154	153772	57	20637.94	10.44	0.46	1.34	0.95	0.66	86.13	
156	HICKS	155	153618	56.95	20694.89	69.46	26.14	0.37	0.94	1.68	1.42	
157	DIXON	156	152015	56.35	20751.24	57.05	38.21	0.38	0.89	1.84	1.62	
158	HUNT	157	151986	56.34	20807.58	76.03	16.33	0.48	3.93	1.68	1.55	
159	PALMER	158	150407	55.76	20863.33	77.87	17.31	0.45	0.83	1.62	1.93	
160	ROBERTSC	159	150299	55.72	20919.05	75.35	20.24	0.41	0.87	1.55	1.58	
161	BLACK	160	150186	55.67	20974.72	76.65	18.56	0.42	1.35	1.49	1.53	
162	HOLMES	161	150166	55.67	21030.39	59.22	36.52	0.31	0.73	1.72	1.5	
163	STONE	162	149802	55.53	21085.92	87.4	7.9	0.55	0.93	1.58	1.64	
164	MEYER	163	149664	55.48	21141.4	96.07	0.45	0.57	0.24	1.13	1.55	
165	BOYD	164	149476	55.41	21196.81	65.64	29.94	0.41	0.97	1.66	1.38	
166	MILLS	165	147909	54.83	21251.64	79.7	16.09	0.4	0.79	1.5	1.52	
167	WARREN	166	147906	54.83	21306.47	72.5	23.09	0.43	0.8	1.72	1.47	
168	FOX	167	147357	54.62	21361.09	89.82	5.68	0.55	1.03	1.39	1.54	

AF376													
A	B	C	D	E	F	G	H	I	J	K	L		
1	name	rank	count	prop100k	cum_prop	pctwhite	pctblack	pctapi	pctaian	pct2prace	pcthispanic		
2	SMITH	1	2376206	880.85	880.85	73.35	22.22	0.4	0.85	1.63	1.56		
3	JOHNSON	2	1857160	688.44	1569.3	61.55	33.8	0.42	0.91	1.82	1.5		
4	WILLIAMS	3	1534042	568.66	2137.96	48.52	46.72	0.37	0.78	2.01	1.6		
5	BROWN	4	1380145	511.62	2649.58	60.71	34.54	0.41	0.83	1.86	1.64		
6	JONES	5	1362755	505.17	3154.75	57.69	37.73	0.35	0.94	1.85	1.44		
7	MILLER	6	1127803	418.07	3572.82	85.81	10.41	0.42	0.63	1.31	1.43		
8	DAVIS	7	1072935	397.51	3970.33	64.73	30.77	0.4	0.79	1.73	1.58		
338	WOLFE	337	83112	30.81	28329.69	92.29	3.37	0.43	1.27	1.21	1.43		
339	HALE	338	82955	30.75	28360.44	83.99	11.17	0.46	1.19	1.59	1.6		
340	LYONS	339	82258	30.49	28390.93	76.88	18.55	0.45	0.94	1.67	1.51		
341	GRAVES	340	82179	30.46	28421.39	71.95	23.56	0.37	0.72	1.74	1.66		
342	HAYNES	341	82037	30.41	28451.8	63.72	32.01	0.3	0.56	1.71	1.7		
343	MILES	342	81933	30.37	28482.18	63.61	31.8	0.43	0.81	1.76	1.59		
344	PARK	343	81890	30.36	28512.53	30.06	0.82	66.3	0.2	1.77	0.85		
345	WARNER	344	81824	30.33	28542.87	86.32	9.69	0.51	0.61	1.4	1.48		
346	PADILLA	345	81805	30.32	28573.19	6.94	0.34	2.07	1	0.64	88.99		
347	BUSH	346	81524	30.22	28603.41	74.14	21.49	0.52	0.78	1.53	1.55		
348	THORNTON	347	81191	30.1	28633.51	69.33	26.53	0.37	0.66	1.8	1.31		
349	MCCARTH	348	81035	30.04	28663.55	93.9	2.78	0.54	0.26	1.12	1.41		
350	MANN	349	81022	30.03	28693.58	83.1	9.68	2.41	1.28	1.73	1.81		
351	ZIMMERN	350	80944	30.01	28723.59	94.81	2.27	0.43	0.27	0.97	1.25		
352	ERICKSON	351	80936	30	28753.59	96.39	0.24	0.5	0.54	1.08	1.26		
353	FLETCHER	352	80932	30	28783.59	75.52	19.92	0.47	0.73	1.69	1.68		
354	MCKINNEY	353	80616	29.88	28813.48	71.57	24.31	0.29	0.8	1.68	1.35		
355	PAGE	354	80493	29.84	28843.31	77.16	18.66	0.48	0.54	1.43	1.73		
356	DAWSON	355	80190	29.73	28873.04	70.48	25.22	0.48	0.51	1.72	1.59		
357	JOSEPH	356	80030	29.67	28902.71	35.48	48.84	6.91	1.09	5.31	2.37		
358	MARQUEZ	357	79951	29.64	28932.35	5.69	0.56	2.79	0.48	0.64	89.84		
359	REEVES	358	79817	29.59	28961.93	79.79	15.66	0.46	0.7	1.64	1.75		
360	KLEIN	359	79685	29.54	28991.47	96.53	0.3	0.4	0.23	1.05	1.49		
361	ESPINOZA	360	79322	29.4	29020.88	4.38	0.25	0.37	0.41	0.31	94.29		

W1943												
	A	B	C	D	E	F	G	H	I	J	K	L
1	name	rank	count	prop100k	cum_proq	pctwhite	pctblack	pctapl	pctalan	pct2prace	pcthispanic	
2	SMITH	1	2376206	880.85	880.85	73.95	22.22	0.4	0.85	1.63	1.56	
3	JOHNSON	2	1857160	688.44	1569.3	61.55	33.8	0.42	0.91	1.82	1.5	
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8	DAVIS	7	1072335	397.51	3970.33	64.73	30.77	0.4	0.79	1.73	1.58	
1921	MCRAE	1920	17203	6.38	48427.34	54.97	41	0.34	0.33	1.76	1.6	
1922	MORELAN	1921	17173	6.37	48433.71	76.61	18.9	0.37	0.82	1.76	1.53	
1923	CALVERT	1922	17169	6.36	48440.07	90.63	5.72	0.42	0.71	1.11	1.41	
1924	WILLIAM	1923	17164	6.36	48446.43	34.04	59.01	1.61	0.67	2.33	2.94	
1925	WHITTINK	1924	17163	6.36	48452.79	81.62	14.54	0.26	0.54	1.65	1.39	
1926	ECKERT	1925	17161	6.36	48459.16	96.43	0.27	0.44	0.36	1.1	1.4	
1927	KEENE	1925	17161	6.36	48465.52	87.31	8.03	0.51	1	1.64	1.52	
1928	MOHR	1927	17153	6.36	48471.88	96.27	0.55	0.47	0.41	0.91	1.39	
1929	HANKS	1928	17141	6.35	48478.23	85.46	9.86	0.32	1.36	1.36	1.65	
1930	KIMBLE	1929	17138	6.35	48484.58	61.91	34.25	0.42	0.64	1.42	1.37	
1931	CAVANAU	1930	17137	6.35	48490.94	92.97	2.68	0.46	1.31	1.07	1.51	
1932	CROWELL	1931	17136	6.35	48497.29	81.21	13.88	0.74	0.56	1.83	1.77	
1933	RUSS	1931	17136	6.35	48503.64	73.59	22.44	0.37	0.55	1.7	1.34	
1934	FELICIANC	1933	17112	6.34	48509.98	8.74	1.14	5.04	0.13	1.1	83.85	
1935	CRAIN	1934	17110	6.34	48516.33	87.52	7.95	0.41	0.94	1.44	1.75	
1936	BUSCH	1935	17089	6.33	48522.66	94.28	2.7	0.42	0.29	0.95	1.36	
1937	MCCORMA	1936	17074	6.33	48528.99	93.8	1.78	0.47	0.47	1.46	2.03	
1938	DRUMMO	1937	17032	6.31	48535.3	68.81	27.14	0.35	0.28	1.88	1.56	
1939	OMALLEY	1938	17027	6.31	48541.62	96.9	0.24	0.52	0.22	1.02	1.1	
1940	ALDRICH	1939	17017	6.31	48547.92	93.76	1.96	0.67	0.83	1.21	1.57	
1941	LUKE	1940	17016	6.31	48554.23	75.28	14.14	5.39	1.06	2.13	2	
1942	GRECO	1941	17013	6.31	48560.54	95.09	0.48	0.66	0.09	1.02	2.67	
1943	MOTT	1941	17013	6.31	48566.85	86.49	9.57	0.41	0.58	1.35	1.59	
1944	OAKES	1943	17008	6.3	48573.15	91.62	3.79	0.51	1.16	1.45	1.47	
1945	MALLORY	1944	16987	6.3	48579.45	64.47	30.94	0.36	0.86	1.94	1.42	

EXHIBIT A

EXHIBIT B. CHARLES STEWART MOTT FOUNDATION

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-13 23:06:34 ET

Serial Number: 85334898 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

**CHARLES STEWART MOTT
FOUNDATION**

(words only): CHARLES STEWART MOTT FOUNDATION

Standard Character claim: Yes

Current Status: Application has been published for opposition. The opposition period begins on the date of publication.

Date of Status: 2012-05-29

Filing Date: 2011-06-01

The Information will be/was published in the Official Gazette on 2012-05-29

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:
GOLD BARBARA A

Current Location: 650 -Publication And Issue Section

Date In Location: 2012-04-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

EXHIBIT B

1. Charles Stewart Mott Foundation

Address:

Charles Stewart Mott Foundation
503 S. Saginaw St., Ste. 1200
Flint, MI 48502
United States

Legal Entity Type: non-profit trustee corporation**State or Country Where Organized:** Michigan

GOODS AND/OR SERVICES

International Class: 036**Class Status:** Active

Charitable services, namely, making grants and program-related investments for charitable, educational, religious and benevolent purposes in particular to benefit the community and public welfare; charitable services, namely, making grants for the purpose of strengthening philanthropy and the nonprofit sector in order to empower people and nonprofits to take collective action that promotes and defends democratic values and to promote and develop a more robust culture of private giving for public good; charitable services, namely, making grants for increasing civic engagement and improving communities and societies in order to (i) foster global platforms for philanthropy and the nonprofit sector that respond to the needs of local communities, (ii) increase the nonprofit and philanthropic sector's responsiveness and capacity to address social and community needs, (iii) assist poor and marginalized communities to unlock resources and realize their development needs and aspirations, and (iv) foster a civil society in which nonprofits strengthen democratic values and practices and have access to adequate and responsive resources; charitable services, namely, making grants for supporting conservation and restoration of freshwater ecosystems, to shape international investment and trade to support sustainable development and reduce environmental degradation, and to respond to unique opportunities to advance environmental protection; charitable services, namely, making grants for improving community education as a pathway out of poverty by advancing systemic changes that improve educational policies and practices, in particular for children and families living in low-income communities; charitable services, namely, making grants for expanding economic opportunities for low-income individuals in order to improve the economic security of working families, help the hard-to-serve find employment, and promote career development among low-wage workers by helping them stay in the labor market and advance into better jobs; charitable services, namely, making grants for building cohesive and organized communities to enhance the effectiveness of community organizing so that it can become an increasingly useful tool for poverty alleviation and civic engagement; charitable services, namely, making grants in support of the arts and cultural programs

Basis: 1(a)**First Use Date:** 1926-12-31**First Use in Commerce Date:** 1926-12-31

ADDITIONAL INFORMATION

Disclaimer: "FOUNDATION"**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark does not**EXHIBIT B**

identify a particular living individual.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-05-29 - Official Gazette Publication Confirmation E-Mailed

2012-05-29 - Published for opposition

2012-05-09 - Notification Of Notice Of Publication E-Mailed

2012-04-20 - Law Office Publication Review Completed

2012-04-16 - Assigned To LIE

2012-04-16 - Assigned To LIE

2012-03-24 - Approved for Pub - Principal Register (Initial exam)

2012-03-22 - Teas/Email Correspondence Entered

2012-03-21 - Communication received from applicant

2012-03-21 - TEAS Response to Office Action Received

2011-09-22 - Notification Of Non-Final Action E-Mailed

2011-09-22 - Non-final action e-mailed

2011-09-22 - Non-Final Action Written

2011-09-17 - Assigned To Examiner

2011-06-04 - New Application Office Supplied Data Entered In Tram

2011-06-04 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

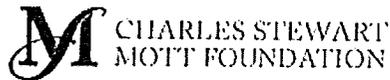
Attorney of Record
Susan M. Kornfield

EXHIBIT B

Correspondent

SUSAN M. KORNFELD
BODMAN PLC
201 S DIVISION ST STE 400
ANN ARBOR, MI 48104-2201
Phone Number: 734-761-3780
Fax Number: 734-930-2494

EXHIBIT B



Our CEO: William S. White

William S. White, in his role as president and CEO of the Charles Stewart Mott Foundation, is a frequent speaker on a wide range of issues related to the field of philanthropy and the management of private foundations.

In addition, each year he authors an annual message that appears in the Foundation's annual report; topics have ranged from the need for openness and accountability and appropriate governance to the importance of maintaining a long-term focus on one's grantmaking.

Following is a list of selected interviews, speeches and writings along with a link to each publication in our database.



Interviews

"A Century of Organized Philanthropy," an article in the Winter 2011 issue of *Philanthropy Magazine*, asks several philanthropic leaders including White to look both backward and forward and answer two thought-provoking questions: "What is the single most daring, audacious and successful grant of the past 100 years?" and "What grant will people be talking about 100 years from now?"

White shares some observations about engaging in productive collaborations with governmental agencies in the January 2011 online edition of the Foundation Center's *Funder's Forum*.

In the Autumn 2010 issue of *Philanthropy UK Quarterly*, White talks about the key elements needed to build cohesive, thriving communities, and also the importance of partnerships between government, business and the nonprofit sector.

In an interview published in the June 2010 edition of *Alliance* magazine, White talks about Mott's commitment to its home community of Flint, Michigan – and the opportunities and challenges involved in local grantmaking.

Foundation News & Commentary magazine interviewed White at the time he received the Council on Foundations' 2002 Distinguished Grantmaker Award.

Speeches and Honors

The Community Foundation Network (CFN) – an organization that promotes the community foundation field in the U.K. – gave the first-ever Beacon Award for Services to Community Philanthropy to Mott President and CEO William S. White. Presented during the Beacon Prize celebration in London, White was honored for his "creative and innovative approach to leveraging new money into communities." [November 2010]

[View a video of the Beacon Award ceremony in London.](#) [3:16]

[Read an article about the award on CFN's Web site.](#)

[Read an article about the award on the Philanthropy UK Web site.](#)

European Foundation Centre 20th Anniversary Celebration – As part of the European Foundation Centre's 20th anniversary celebration, which included White being awarded the EFC's first-ever Philanthropy Compass Prize, he gave a short address. His speech reflected on the walls – real and imagined – that can separate people, and the important role philanthropy can play in bridging those divides and creating a more civil society. [November 10, 2009]

[Read the full speech.](#)

[View EFC's tribute to White and his contributions to the field.](#)

[View video of the Compass Prize presentation.](#)

Vision, Values, Voices: Launching the Ray Murphy Lecture Series is a set of remarks delivered by William S. White to launch the Ray Murphy Lecture Series. Ireland's President Mary McAleese gave the inaugural lecture on January 25, 2008, at University College Cork.

Afterschool programs: Giving hope and help to all our children is a speech delivered by White in which he highlighted the importance of afterschool programs and their growth in the U.S. and abroad. [2005]

EXHIBIT B

Leadership: Nine Challenges for Transformation is a speech delivered to the Board of the East West Institute in New York in April 2002. The speech focuses on the important challenges facing contemporary nonprofit leaders.

Independent Sector, the national association of nonprofits and foundations, invited White to give the opening keynote speech at its annual conference in Atlanta in November 2001. The Challenge of Nonprofit Leadership: Building a Transformed World focused on the challenges for nonprofit leaders in a world forever changed by the events of September 11, 2001.

The importance of foundations staying true to their founders' legacies, but also adapting to a changing world, was the focus of Honoring the Past, Embracing the Future, a speech delivered at the Annual Conference of the Council of Michigan Foundations in November 2001 in Detroit.

In March 2000, White delivered an address to Foundation staff and Trustees about the history of the Mott Foundation. Looking Back at Five Eras: The Mott Foundation's First 75 Years provides a historical perspective on the evolution of the Foundation since its establishment in 1926.

In April 2002, White delivered a lecture at Georgetown University (Washington, D.C.) titled Flint's Corner Drugstore. The lecture was part of the Waldemar A. Nielson Issues in Philanthropy series. White's remarks covered some of the lessons learned throughout the evolution of the Mott Foundation.

Annual Messages

Each year, as an introduction to the Foundation's annual report, President and CEO William S. White contributes a personal message, generally focusing on a topic related to philanthropy or the nonprofit sector. In 2010, White used his annual message to examine the dilemma that many philanthropic institutions face as the U.S. economy continues to sputter: What portion of its annual budget does a foundation allot in support of innovation when faced with an ever-growing demand for basic services by those who have lost their jobs, their homes and/or their savings. This and other annual messages dating back to 2000 can be read or downloaded [here](#).

Find Mott Foundation on: [Twitter](#) [Youtube](#) [Facebook](#)

- [RSS](#) |
- [Web site policies](#) |
- [Jobs at Mott](#) |
- [Contact Us](#)

EXHIBIT B

EXHIBIT C. Applicant's Prior Registrations

	MARK	GOODS	Reg. No.	§ 2(f)?
1.	MOTT'S (Stylized)	(INT. CL. 32) Ciders and fruit juices	160454	No
2.	MOTT'S IN-A-MINUTE	(INT. CL. 32) Concentrates for making juice drinks	2033635	No
3.	MINI MOTT'S	(INT. CL. 32) Fruit juice	2077128	No
4.	MOTT'S HEALTHY HARVEST	(INT. CL. 29) Applesauce	2760241	No
5.	MOTT'S MAGIC MIX-INS	(INT. CL. 29) Apple sauce	2925402	No
6.	HAND-PICKED GOODNESS MOTT'S	(INT. CL. 29) Apple Sauce; (INT. CL. 32) Fruit juices and fruit-flavored drinks	2955141	No
7.	MOTT'S FOR TOTS	INT. CL. 32) Fruit juices and fruit-flavored drinks containing water	3280942	No
8.	MOTT'S	(INT. CL. 30) Frozen confections	3489891	No
9.	MOTT'S	(INT. CL. 30) Cookies; Pastries	3776252	No
10.	PINK TO THE CORE MOTT'S	(INT. CL. 18) All purpose carrying bags; (INT. CL. 29) Applesauce; (INT. CL. 35) Public advocacy to promote awareness of breast cancer treatment, prevention and research	3998611	No

Registered Oct. 24, 1922.

T. M. 160,454

UNITED STATES PATENT OFFICE.

DUFFY-MOTT COMPANY, INC., OF NEW YORK, N. Y.

TRADE-MARK FOR CIDERS AND FRUIT JUICES.

ACT OF FEBRUARY 20, 1905.

Application filed June 8, 1922. Serial No. 165,065.

MOTT

STATEMENT.

To all whom it may concern:

Be it known that DUFFY-MOTT COMPANY, Inc., a corporation organized and existing by virtue of the laws of the State of New York, located and doing business at 502 West 25th Street, in the city, county, and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for ciders and fruit juices, in Class No. 45, Beverages, nonalcoholic.

The trade-mark has been continuously used in the business now owned by the applicant since about 1850.

The trade-mark is "affixed" to the goods

by stenciling the same on the wooden containers, printing the same on labels which are applied to and blowing the same in the glass containers.

The trade-mark consists of the word "Mott."

The mark has been in actual use as a trade-mark by the applicant, and applicant's predecessors from whom title was derived, for ten years next preceding February 20, 1905, and such use has been exclusive.

(s. s.)
DUFFY-MOTT COMPANY, INC.,
By WILLIAM F. BORNCAMP,
Secretary and Treasurer.

EXHIBIT C

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,033,635

United States Patent and Trademark Office

Registered Jan. 28, 1997

**TRADEMARK
PRINCIPAL REGISTER**

MOTT'S IN-A-MINUTE

MOTT'S INC. (DELAWARE CORPORATION)
6 HIGH RIDGE PARK
P.O. BOX 3800
STAMFORD, CT 069050800

FIRST USE 3-0-1995; IN COMMERCE
3-0-1995.
OWNER OF U.S. REG. NOS. 160,454, 1,757,066
AND OTHERS.

FOR: CONCENTRATES FOR MAKING JUICE
DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND
48).

SER. NO. 75-027,613, FILED 12-4-1995.
DONNA MIRMAN, EXAMINING ATTORNEY

EXHIBIT C

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,077,128

United States Patent and Trademark Office

Registered July 8, 1997

TRADEMARK
PRINCIPAL REGISTER

MINI MOTT'S

MOTT'S INC. (DELAWARE CORPORATION)
6 HIGH RIDGE PARK
P.O. BOX 3800
STAMFORD, CT 069050800

OWNER OF U.S. REG. NOS. 160,454, 1,757,066
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "MINI", APART FROM THE
MARK AS SHOWN.

FOR: FRUIT JUICE, IN CLASS 32 (U.S. CLS.
45, 46 AND 48).

SER. NO. 75-070,126, FILED 3-11-1996.

FIRST USE 9-26-1994; IN COMMERCE
9-26-1994.

EVERETT FRUEHLING, EXAMINING ATTOR-
NEY

EXHIBIT C

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,760,241

Registered Sep. 2, 2003

TRADEMARK
PRINCIPAL REGISTER

MOTT'S HEALTHY HARVEST

MOTT'S INC. (DELAWARE CORPORATION)
6 HIGH RIDGE PARK P.O. BOX 3800
STAMFORD, CT 06905

FOR: APPLESAUCE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-6-2003; IN COMMERCE 1-6-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "HEALTHY", APART FROM THE
MARK AS SHOWN.

SN 73-059,448, FILED 4-20-2001.

TANYA AMOS, EXAMINING ATTORNEY

EXHIBIT C

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,925,402

Registered Feb. 8, 2005

TRADEMARK
PRINCIPAL REGISTER

MOTT'S MAGIC MIX-
INS

MOTT'S INC. (DELAWARE CORPORATION)
6 HIGH RIDGE PARK
STAMFORD, CT 06905

OWNER OF U.S. REG. NOS. 160,454, 2,760,241 AND
OTHERS.

FOR: APPLE SAUCE, IN CLASS 29 (U.S. CL. 46).

SER. NO. 78-368,581, FILED 2-16-2004.

FIRST USE 2-28-2003; IN COMMERCE 2-28-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

TRACY FLETCHER, EXAMINING ATTORNEY

EXHIBIT C

Int. Cls.: 29 and 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 2,955,141

Registered May 24, 2005

TRADEMARK
PRINCIPAL REGISTER



MOTT'S INC. (DELAWARE CORPORATION)
6 HIGH RIDGE PARK
STAMFORD, CT 06905

FOR: APPLB SAUCE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 11-30-2003; IN COMMERCE 11-30-2003.

FOR: FRUIT JUICES AND FRUIT-FLAVORED
DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004.

OWNER OF U.S. REG. NOS. 160,454, 2,183,972 AND
OTHERS.

SER. NO. 78-420,815, FILED 5-18-2004.

JOANNA DUKOVIC, EXAMINING ATTORNEY

EXHIBIT C

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 3,280,942

Registered Aug. 14, 2007

TRADEMARK
PRINCIPAL REGISTER

MOTT'S FOR TOTS

MOTT'S LLP (DELAWARE LIMITED LIABILITY
PARTNERSHIP)
900 KING STREET
RYE BROOK, NY 10573

OWNER OF U.S. REG. NOS. 160,454, 2,183,972,
AND OTHERS.

FOR: FRUIT JUICES AND FRUIT-FLAVORED
DRINKS CONTAINING WATER, IN CLASS 32 (U.S.
CLS. 45, 46 AND 48).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE TOTS, APART FROM THE MARK
AS SHOWN.

FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

SN 78-855,288, FILED 4-6-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

GISELLE AGOSTO, EXAMINING ATTORNEY

EXHIBIT C

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,489,891

Registered Aug. 19, 2008

TRADEMARK
PRINCIPAL REGISTER

MOTT'S

MOTT'S LLP (DELAWARE LIMITED LIABILITY
PARTNERSHIP)

900 KING STREET

RYE BROOK, NY 10573

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S.
CL. 46).

FIRST USE 5-1-2008; IN COMMERCE 5-1-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 160,454, 2,183,972,
AND OTHERS.

SN 77-243,430, FILED 7-31-2007.

RONALD AIKENS, EXAMINING ATTORNEY

EXHIBIT C

United States of America

United States Patent and Trademark Office

MOTT'S

Reg. No. 3,776,252

Registered Apr. 13, 2010

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

MOTT'S LLP (DELAWARE LIMITED LIABILITY PARTNERSHIP)
900 KING STREET
RYEBROOK, NY 10573

FOR: COOKIES; PASTRIES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 12-1-2009; IN COMMERCE 12-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 160,454, 3,489,891, AND OTHERS.

SN 77-978,770, FILED 10-29-2008.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

EXHIBIT C

United States of America

United States Patent and Trademark Office



Reg. No. 3,998,611

Registered July 19, 2011

Int. Cls.: 18, 29, and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

MOTT'S LLP (DELAWARE LIMITED LIABILITY PARTNERSHIP)
900 KING STREET
RYE BROOK, NY 10573

FOR: ALL-PURPOSE CARRYING BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 4-25-2009; IN COMMERCE 4-25-2009.

FOR: APPLESAUCE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 4-25-2009; IN COMMERCE 4-25-2009.

FOR: PUBLIC ADVOCACY TO PROMOTE AWARENESS OF BREAST CANCER TREATMENT, PREVENTION AND RESEARCH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-25-2009; IN COMMERCE 4-25-2009.

OWNER OF U.S. REG. NOS. 160,454, 3,335,041, AND OTHERS.

THE MARK CONSISTS OF AN APPLE WITH A LEAF, CONTAINING THE WORDS "PINK TO THE CORE" IN STYLIZED SCRIPT INSIDE THE APPLE, AND THE WORD "MOTT'S" INSIDE THE LEAF.

SN 77-682,967, FILED 3-4-2009.

FONG HSIU, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

EXHIBIT C

United States of America

United States Patent and Trademark Office

FORD

Reg. No. 3,919,985

Registered Feb. 15, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FORD MOTOR COMPANY (DELAWARE CORPORATION)
ONE AMERICAN ROAD
DEARBORN, MI 48126

FOR: INSURANCE SERVICES, NAMELY, UNDERWRITING, ISSUING, AND ADMINISTRATION OF ALL TYPES OF INSURANCE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2000; IN COMMERCE 8-1-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,792, 2,982,130, AND OTHERS.

SN 77-054,777, FILED 12-1-2006.

ELLEN B. AWRICHI, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

EXHIBIT C

EXHIBIT D. Prior Registrations for FORD

	MARK	Reg. No.	§ 2(f)?
1.	FORD DRIVE ONE.	3958187	No
2.	FORD	3919985	No
3.	FORD	3742492	No
4.	FORD CREDIT FORD	3738186	No
5.	FORD CREDIT	3738185	No
6.	FORD LAND	3720098	No
7.	FORD	3666310	No
8.	FORD & Design	3658024	No
9.	FORD & Design	3658023	No
10.	FORD & Design	3657597	No
11.	FORD & Design	3657596	No
12.	FORD & Design	3657593	No
13.	FORD & Design	3657592	No
14.	FORD & Design	3644915	No
15.	FORD FOCUS	3636749	No
16.	FORD DEALER TELEVISION	3493796	No
17.	FORD GT	3340764	No
18.	FORD OFFICIAL LICENSED PRODUCT	3310542	No
19.	FORD SVTOA SPECIAL VEHICLE TEAM OWNER ASSOCIATION	3292875	No
20.	FORD WORLD	3235731	No
21.	FORD GT	3218511	No
22.	FORD LINCOLN MERCURY GENUINE PARTS & SERVICE	3130598	No
23.	FORD INFORMATION XCHANGE	3074146	No
24.	FORD INFORMATION XCHANGE	3074145	No
25.	BUILT FORD TOUGH	3062463	No
26.	FORD	3046211	No
27.	FORD	3046210	No
28.	FORD GT	3021657	No
29.	FORD GT	3004897	No
30.	FORD MOTOR COMPANY	2995953	No

	MARK	Reg. No.	§ 2(f)?
31.	FORD & Design	2982130	No
32.	FORD MOTOR INSURANCE SERVICES	2981806	No
33.	FORDDIRECT	2976517	No
34.	FORD GT	2898108	No
35.	FORD	2884529	No
36.	FORD FIELD & Design	2861252	No
37.	FORD FIELD	2858769	No
38.	FORD FIELD & Design	2799201	No
39.	FORD FIELD & Design	2792953	No
40.	FORD FIELD	2792935	No
41.	MY FORD	2784987	No
42.	FORD FIELD	2780689	No
43.	FORDDIRECT.COM & Design	2767294	No
44.	FORDDIRECT	2767266	No
45.	FORD FIELD & Design	2762880	No
46.	FORD FIELD	2751346	No
47.	FORDDIRECT	2750838	No
48.	FORDDIRECT.COM & Design	2735207	No
49.	THE FORD PLANTATION	2707338	No
50.	THE FORD PLANTATION	2669468	No
51.	FORD	2620725	No
52.	FORD & Design	2601810	No
53.	FORD CREDIT FORD & Design	2598583	No
54.	BUILT FORD TOUGH	2444457	No
55.	FORD	2435821	No
56.	FORD & Design	2417077	No
57.	FORD	2324877	No
58.	FORD	2304426	No
59.	THUNDERBIRD FORD	2234341	No
60.	FORD	2208413	No
61.	FORD (Stylized)	2205899	No
62.	BUILT FORD TOUGH	2203022	No
63.	BUILT FORD TOUGH	2202980	No
64.	THUNDERBIRD FORD & Design	2198098	No

	MARK	Reg. No.	§ 2(f)?
65.	FORD MUSTANG	2194488	No
66.	FORD MUSTANG & Design	2190167	No
67.	FORD & Design	2152612	No
68.	FORD	2151044	No
69.	FORD COBRA	2127932	No
70.	FORD & Design	2112579	No
71.	FORD & Design	2107510	No
72.	THUNDERBIRD FORD	2107508	No
73.	FORD (Stylized)	2105604	No
74.	FORD (Stylized)	2105603	No
75.	FORD	2100574	No
76.	FORD & Design	2095239	No
77.	FORD & Design	2092385	No
78.	FORD	2089375	No
79.	FORD & Design	2088654	No
80.	FORD & Design	2088473	No
81.	FORD MOTOR COMPANY (Stylized)	2087916	No
82.	FORD & Design	2080191	No
83.	FORD & Design	2070776	No
84.	FORD & Design	2067343	No
85.	FORD	2067341	No
86.	FORD & Design	2063550	No
87.	FORD & Design	2063518	No
88.	FORD	2063517	No
89.	FORD (Stylized)	2061633	No
90.	FORD & Design	2061632	No
91.	FORD	2059525	No
92.	FORD	2045664	No
93.	THUNDERBIRD FORD & Design	2035864	No
94.	FORD (Stylized)	2034370	No
95.	FORD	2034369	No
96.	FORD	2018005	No
97.	FORD	2007196	No
98.	FORD	2005281	No

	MARK	Reg. No.	§ 2(f)?
99.	THUNDERBIRD FORD & Design	2000120	No
100.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY	2000119	No
101.	FORD (Stylized)	1997209	No
102.	FORD & Design	1997205	No
103.	FORD & Design	1997203	No
104.	FORD & Design	1995792	No
105.	FORD V-8	1982237	No
106.	FORD	1973145	No
107.	FORD & Design	1973144	No
108.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY	1964492	No
109.	FORD V8	1960959	No
110.	FORD V8	1960958	No
111.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1959220	No
112.	FORD EXPLORER	1958163	No
113.	THUNDERBIRD FORD & Design	1951615	No
114.	FORD V8	1949411	No
115.	FORD & Design	1949274	No
116.	FORD TRUCKS	1949273	No
117.	FORD AEROMAX	1945942	No
118.	FORD F100 & Design	1944377	No
119.	FORD F-100	1943056	No
120.	FORD F-100 & Design	1943055	No
121.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1924783	No
122.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY	1920926	No
123.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1917354	No
124.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1914192	No
125.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1905009	No
126.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1903666	No

	MARK	Reg. No.	§ 2(f)?
127.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1903636	No
128.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY	1903558	No
129.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY & Design	1903517	No
130.	OFFICIAL LICENSED PRODUCT FORD MOTOR COMPANY	1903504	No
131.	FORD MOTOR COMPANY OFFICIAL LICENSED PRODUCT & Design	1903359	No
132.	FORD & Design	1884819	No
133.	FORD	1874207	No
134.	FORD & Design	1874206	No
135.	FORD & Design	1872617	No
136.	FORD	1871257	No
137.	FORD	1868462	No
138.	FORD	1868251	No
139.	FORD (Stylized)	1863889	No
140.	FORD & Design	1863888	No
141.	FORD	1863728	No
142.	FORD & Design	1863708	No
143.	FORD (Stylized)	1863707	No
144.	FORD & Design	1863599	No
145.	FORD & Design	1862594	No
146.	FORD (Stylized)	1862593	No
147.	FORD (Stylized)	1862563	No
148.	FORD & Design	1862562	No
149.	FORD	1862561	No
150.	FORD & Design	1862507	No
151.	FORD & Design	1861820	No
152.	FORD & Design	1861819	No
153.	FORD & Design	1861801	No
154.	FORD & Design	1861632	No
155.	FORD & Design	1861631	No
156.	FORD	1860957	No
157.	THUNDERBIRD FORD & Design	1859813	No

	MARK	Reg. No.	§ 2(f)?
158.	FORD	1859783	No
159.	FORD & Design	1858695	No
160.	FORD & Design	1858537	No
161.	FORD (Stylized)	1858536	No
162.	FORD & Design	1855519	No
163.	FORD (Stylized)	1836944	No
164.	FORD	1741469	Yes
165.	FORD & Design	1738379	No
166.	FORD (Stylized)	1577830	No
167.	FORD (Stylized)	1577668	No
168.	FORD	1575166	No
169.	FORD	1574747	No
170.	FORD (Stylized)	1574367	No
171.	FORD	1574366	No
172.	FORD & Design	1400808	No
173.	FORD & Design	1399080	No
174.	FORD	735475	No
175.	FORD	688483	No
176.	FORD	643185	No
177.	FORD TIMES	510123	No
178.	FORD (Stylized)	395731	No
179.	FORD (Stylized)	386932	No
180.	FORD (Stylized)	383960	No
181.	FORD (Stylized)	380164	No
182.	FORD (Stylized)	377815	No
183.	FORD (Stylized)	377814	No
184.	FORD (Stylized)	361142	No
185.	FORD (Stylized)	361140	No
186.	FORD (Stylized)	266822	No
187.	FORD (Stylized)	266454	No
188.	FORD (Stylized)	266453	No
189.	FORD (Stylized)	260470	No
190.	FORD (Stylized)	257500	No
191.	FORD (Stylized)	250230	No

	MARK	Reg. No.	§ 2(f)?
192.	FORD (Stylized)	232051	No
193.	FORD (Stylized)	119956	No
194.	FORD (Stylized)	115500	No
195.	FORD (Stylized)	74765	No
196.	FORD (Stylized)	74530	No

United States of America
United States Patent and Trademark Office

FORD

Reg. No. 3,742,492 FORD MOTOR COMPANY (DELAWARE CORPORATION)
Registered Jan. 26, 2010 ONE AMERICAN ROAD
DEARBORN, MI 48126

Int. Cl.: 36 FOR: REAL ESTATE LEASING, REAL ESTATE PROPERTY MANAGEMENT, REAL ESTATE INVESTMENT, AND REAL ESTATE BROKERAGE SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).
SERVICE MARK
PRINCIPAL REGISTER FIRST USE 7-9-2002; IN COMMERCE 7-9-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-794,043, FILED 7-31-2009.

WENDY GOODMAN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

EXHIBIT "D"

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,666,310

United States Patent and Trademark Office

Registered Aug. 11, 2009

SERVICE MARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
ONE AMERICAN ROAD
DEARBORN, MI 48126

FOR: PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS IN THE AUTOMOTIVE INDUSTRY BY DISSEMINATION OF PROMOTIONAL MATERIALS AND PRODUCT INFORMATION THROUGH AN ONLINE GLOBAL COMPUTER NETWORK, THROUGH THE DISTRIBUTION OF PRINTED MATERIAL, AUDIO AND VIDEO RECORDINGS, TELEVISION AND RADIO RECORDINGS, ONLINE ADVERTISING, AND PROMOTIONAL CONTESTS; RETAIL STORE SERVICES IN THE FIELD OF AUTOMOBILES, AUTO-

MOBILE PARTS AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-1904; IN COMMERCE 3-31-1904.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 74,530, 3,046,211 AND OTHERS.

SER. NO. 77-649,126, FILED 1-14-2009.

ELIZABETH KAJUBI, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

United States Patent and Trademark Office

Reg. No. 3,046,211

Registered Jan. 17, 2006

SERVICE MARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
ONE AMERICAN ROAD
DEARBORN, MI 48126

FOR: VEHICLE REPAIR AND MAINTENANCE SERVICES; EMERGENCY ROADSIDE SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,381,527, 2,536,961 AND OTHERS.

SER. NO. 78-622,129, FILED 5-4-2005.

ANDREW RHM, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,046,210

Registered Jan. 17, 2006

SERVICE MARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
ONE AMERICAN ROAD
DEARBORN, MI 48126

FOR: UNDERWRITING WARRANTY CON-
TRACTS IN THE FIELD OF MOTOR VEHICLES,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-1978; IN COMMERCE 1-0-1978.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,547,675, 2,659,814
AND OTHERS.

SER. NO. 78-622,109, FILED 5-4-2005.

ANDREW RHIM, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,884,529

Registered Sep. 14, 2004

SERVICE MARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: FINANCING SERVICES FOR NEW AND USED MOTOR VEHICLES; FINANCING SERVICES FOR CONSTRUCTION, BUSINESS EQUIPMENT; MORTGAGE LENDING; HOME EQUITY LOANS, INSTALLMENT LOANS AND TEMPORARY LOANS, CONSUMER LENDING SERVICES; CREDIT CARD SERVICES; INSURANCE UNDERWRITING IN THE FIELD OF LIFE, ACCIDENT, DISABILITY, TRAVEL, AND ANNUITY PRODUCTS; INVESTMENT SERVICES IN THE FIELD OF MONEY MARKET FUNDS, TERM CERTIFICATES OF DEPOSIT, STOCKS, 401K ACCOUNTS,

CHECKING AND SAVINGS ACCOUNTS; FINANCIAL PLANNING AND PERSONAL PORTFOLIO MANAGEMENT; STOCK EXCHANGE PRICE QUOTATIONS; CASH MANAGEMENT SERVICES AND BILL PAYMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-1956; IN COMMERCE 11-1-1956.

OWNER OF U.S. REG. NOS. 735,475, 1,874,207, AND OTHERS.

SN 75-791,223, FILED 9-2-1999.

MIDGE BUTLER, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

Reg. No. 2,620,725

United States Patent and Trademark Office

Registered Sep. 17, 2002

SERVICE MARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 12-31-1971; IN COMMERCE 12-31-1971.

FOR: REAL ESTATE DEVELOPMENT, REAL
ESTATE PLANNING, AND REAL ESTATE CON-
STRUCTION SERVICES, IN CLASS 37 (U.S. CLS. 100,
103 AND 106).

SBR. NO. 76-276,250, FILED 6-23-2001.

MIDGE BUTLER, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25, and 50

United States Patent and Trademark Office

Reg. No. 2,435,821

Registered Mar. 13, 2001

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

OWNER OF U.S. REG. NOS. 1,863,728, 1,871,257,
AND OTHERS.

FOR: METAL BOXES, IN CLASS 6 (U.S. CLS. 2, 12,
13, 14, 23, 25 AND 50).

SN 75-684,950, FILED 4-16-1999.

FIRST USE 6-0-1996; IN COMMERCE 6-0-1996.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25, and 50

Reg. No. 2,324,877

United States Patent and Trademark Office

Registered Feb. 29, 2000

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 4-8-1998; IN COMMERCE
4-8-1998.

OWNER OF U.S. REG. NOS. 1,741,469,
1,973,145, AND OTHERS.

FOR: METAL GOODS, NAMELY, TOOL
BOXES, TOOL TRAYS, TOOL RACKS AND
TOOL STANDS, IN CLASS 6 (U.S. CLS. 2, 12, 13,
14, 23, 25 AND 50).

SN 75-426,509, FILED 1-30-1998.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,304,426

United States Patent and Trademark Office

Registered Dec. 28, 1999

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 5-31-1999; IN COMMERCE
5-31-1999.
OWNER OF U.S. REG. NOS. 74,530, 257,500,
AND OTHERS.

FOR: ELECTRIC SIGNS, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

SN 75-035,042, FILED 12-20-1995.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,208,413

United States Patent and Trademark Office

Registered Dec. 8, 1998

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: ELECTRICAL AND SCIENTIFIC APPA-
RATUS, NAMELY, INTERACTIVE MULTIME-
DIA COMPUTER GAME PROGRAMS IN THE
FIELD OF AUTOMOTIVE RACING, IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-1-1997; IN COMMERCE
3-1-1997.

OWNER OF U.S. REG. NOS. 643,185, 1,973,145,
AND 2,063,517.

SER. NO. 75-318,191, FILED 7-1-1997.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 8

Prior U.S. Cls.: 23, 28 and 44

Reg. No. 2,151,044

United States Patent and Trademark Office

Registered Apr. 14, 1998

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 12-5-1995; IN COMMERCE
12-5-1995.
OWNER OF U.S. REG. NOS. 1,973,145,
2,018,005, AND 2,034,369.

SER. NO. 75-318,112, FILED 7-1-1997.

FOR: HAND TOOLS, NAMELY, POCKET
KNIVES, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 25

Prior U.S. Cl.: 39

Reg. No. 2,100,574

United States Patent and Trademark Office

Registered Sep. 30, 1997

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: CLOTHING; NAMELY, VESTS, COATS, TIES, SWEATERS, SLACKS, SHIRTS, CAPS, GLOVES, JACKETS, WARM-UP SUITS, JOGGING SUITS, ATHLETIC SHOES, GOLF GLOVES, BOXER SHORTS, SCARVES, HATS,

BLAZERS, SWEATSHIRTS AND BANDANNAS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 10-1-1975; IN COMMERCE 10-1-1975.

OWNER OF U.S. REG. NOS. 74,530, 1,836,944 AND OTHERS.

SER. NO. 74-459,539, FILED 11-18-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 26

Prior U.S. Cls.: 37, 39, 40, 42 and 50

Reg. No. 2,089,375

United States Patent and Trademark Office Registered Aug. 19, 1997

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 1-1-1996; IN COMMERCE
1-1-1996.
OWNER OF U.S. REG. NOS. 1,859,783,
1,863,728, AND 1,871,257.

FOR: FANCY GOODS, NAMELY, BELT
BUCKLES, NOT OF PRECIOUS METAL, IN
CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

SER. NO. 75-183,730, FILED 10-18-1996.
ANGELA M. MICHELI, EXAMINING ATTOR-
NEY

EXHIBIT "D"

Int. Cl.: 26

Prior U.S. Cls.: 37, 39, 40, 42 and 50

Reg. No. 2,067,341

United States Patent and Trademark Office

Registered June 3, 1997

TRADEMARK
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: FANCY GOODS, NAMELY, CLOTH
PATCHES FOR CLOTHING AND BELT BUCK-
LES, NOT OF PRECIOUS METAL, IN CLASS 26
(U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 7-8-1994; IN COMMERCE
7-8-1994.

OWNER OF U.S. REG. NO. 1,944,698.

SER. NO. 75-164,686, FILED 9-12-1996.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,063,517

United States Patent and Trademark Office Registered May 20, 1997

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 12-1-1994; IN COMMERCE
12-1-1994.
OWNER OF U.S. REG. NOS. 1,868,251 AND
1,871,257.

FOR: METAL GOODS, NAMELY, KEYS FOR
LOCKS AND LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

SER. NO. 75-164,698, FILED 9-12-1996.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,059,525

United States Patent and Trademark Office

Registered May 6, 1997

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 6-27-1996; IN COMMERCE
6-27-1996.
OWNER OF U.S. REG. NOS. 1,741,469 AND
1,868,462.

SER. NO. 75-164,745, FILED 9-12-1996.

FOR: DART BOARDS, IN CLASS 28 (U.S.
CLS. 22, 23, 38 AND 50).

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9 and 17

Reg. No. 2,045,664

United States Patent and Trademark Office

Registered Mar. 18, 1997

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 10-23-1995; IN COMMERCE
10-23-1995.
OWNER OF U.S. REG. NOS. 386,932, 643,185
AND OTHERS.

FOR: CIGARETTE LIGHTERS, NOT OF PRE-
CIOUS METAL, IN CLASS 34 (U.S. CLS. 2, 8, 9
AND 17).

SER. NO. 75-035,012, FILED 12-20-1995.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,034,369

United States Patent and Trademark Office

Registered Jan. 28, 1997

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: SUN GLASSES, TIRE PRESSURE GAUGES, MAGNETS, TAPE MEASURES, CALCULATORS, HIGHWAY EMERGENCY KITS COMPRISING PRIMARILY JUMPER CABLES, FLASHLIGHT, SIPHON, FLARES, SAFETY VEST, TOOLS AND CARRYING CASE THEREFOR SOLD AS A UNIT, BINOCULARS, THERMOMETERS, TELEPHONES, RADIOS, VIDEO TAPE REWINDERS, PRERECORDED VIDEO-

TAPES IN THE FIELD OF AUTOMOBILES, AUTOMOTIVE HISTORY AND MOTORSPORTS, COMPUTER MICE, MAGNIFYING GLASSES, COMPASSES, AND CASES FOR THE FOREGOING, AUDIO CASSETTE HOLDERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).
FIRST USE 7-1-1983; IN COMMERCE 7-1-1983.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808, AND OTHERS.

SN 74-657,593, FILED 3-28-1995.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,018,005

United States Patent and Trademark Office Registered Nov. 19, 1996

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: AUTOMOTIVE ACCESSORIES,
NAMESLY SUNSHADES, KEY GUARDS,
BADGES FOR VEHICLES, LICENSE PLATE
FRAMES, FENDER COVERS, WHEEL

COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31,
35 AND 44).

FIRST USE 11-1-1985; IN COMMERCE
11-1-1985.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808
AND OTHERS.

SER. NO. 75-077,982, FILED 3-25-1996.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25, and 50

United States Patent and Trademark Office

Reg. No. 2,007,196
Registered Oct. 8, 1996

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: METAL KEY RINGS, METAL KEY
FOBS, METAL MONEY CLIPS, NON-LUMI-
NOUS AND NON-MECHANICAL METAL
SIGNS, METAL BANKS, METAL DECORA-

TIVE BOXES, METAL LICENSE PLATES, IN
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).
FIRST USE 7-1-1983; IN COMMERCE
7-1-1983.
OWNER OF U.S. REG. NOS. 74,530, 1,400,808,
AND OTHERS.

SN 74-657,592, FILED 3-28-1995.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

United States Patent and Trademark Office **Reg. No. 2,005,281**
Registered Oct. 1, 1996

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 1-1-1994; IN COMMERCE
1-1-1994.
OWNER OF U.S. REG. NOS. 74,530, 1,400,808,
AND OTHERS.

FOR: TIRES, IN CLASS 12 (U.S. CLS. 19, 21,
23, 31, 35 AND 44).

SN 74-658,388, FILED 3-28-1995.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 1,973,145

United States Patent and Trademark Office Registered May 7, 1996

TRADEMARK
PRINCIPAL REGISTER

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: COMMEMORATIVE PLATES, BEVERAGE GLASSWARE, MUGS, STEINS, GLASS CANNISTERS, VACUUM BOTTLES, INSULATED CONTAINERS FOR FOOD OR BEVERAGE, PORTABLE COOLERS, THERMAL CUPS, CAN WRAPS, COASTERS NOT MADE OF PAPER AND NOT BEING TABLE LINEN, TRIVETS,

SERVING TRAYS NOT OF PRECIOUS METAL, SQUEEZE BOTTLES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-1-1979; IN COMMERCE 5-1-1979.

OWNER OF U.S. REG. NOS. 643,185, 1,577,830 AND OTHERS.

SER. NO. 74-735,607, FILED 9-28-1995.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office Reg. No. 1,874,207
Registered Jan. 17, 1995

**SERVICE MARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 6-17-1991; IN COMMERCE
6-17-1991.

SER. NO. 74-502,268, FILED 3-21-1994.

FOR: CREDIT CARD SERVICES, IN CLASS
36 (U.S. CL. 102).

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

United States Patent and Trademark Office

Reg. No. 1,871,257

Registered Jan. 3, 1995

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: CLOCKS, WATCHES, TIE TACKS AND
LAPEL PINS, IN CLASS 14 (U.S. CLS. 27 AND
28).

FIRST USE 11-1-1984; IN COMMERCE
11-1-1984.
OWNER OF U.S. REG. NOS. 643,185, 1,474,889
AND OTHERS.

SER. NO. 74-459,531, FILED 11-18-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

United States Patent and Trademark Office **Reg. No. 1,868,462**
Registered Dec. 20, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 9-0-1949; IN COMMERCE
9-0-1949.

OWNER OF U.S. REG. NOS. 74,530 AND
1,741,469.

FOR: MINIATURE MODELS OF VEHICLES,
TOY VEHICLES, AND HOBBY KITS FOR THE
CONSTRUCTION OF MINIATURE VEHICLES,
IN CLASS 28 (U.S. CLS. 22 AND 50).

SER. NO. 74-429,398, FILED 8-26-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 16

Prior U.S. Cls.: 2, 22, 23, 37 and 38

Reg. No. 1,868,251

United States Patent and Trademark Office Registered Dec. 20, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: DESK SETS, PAPER CUTTERS, DECALS, LETTER OPENERS, GIFT WRAPPING PAPER, NOTE PAD CUBES, BUSINESS CARD HOLDERS, AUTOMOTIVE HISTORY BOOKS, CHILDREN'S ACTIVITY BOOKS, LAMINATED PAPER TAGS, PAPER LUGGAGE TAGS, TELEPHONE INDICES, DESK FOLDERS, PAPERWEIGHTS, PLASTIC BAGS FOR MERCHANDISE PACKAGING, WALL

CALENDARS, PENCILS, PENS, MARKERS, PLAYING CARDS, COOK BOOKS, ALMANACS, LITHOGRAPHIC PRINTS AND POSTCARDS, IN CLASS 16 (U.S. CLS. 2, 22, 23, 37 AND 38).

FIRST USE 6-7-1968; IN COMMERCE 6-7-1968.

OWNER OF U.S. REG. NOS. 643,185, 1,474,889 AND OTHERS.

SER. NO. 74-459,532, FILED 11-18-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'G'

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office Reg. No. 1,863,728
Registered Nov. 22, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: ATHLETIC SPORT BAGS, OVER-
NIGHT BAGS, CARRY-ON BAGS, TRAVEL
BAGS, WEEKENDER BAGS, GARMENT BAGS,
DUFFEL BAGS, BACKPACKS, BILLFOLDS

AND UMBRELLAS, IN CLASS 18 (U.S. CLS. 3
AND 41).

FIRST USE 7-1-1983; IN COMMERCE
7-1-1983.

OWNER OF U.S. REG. NOS. 643,185, 1,474,889
AND OTHERS.

SER. NO. 74-459,533, FILED 11-18-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

United States Patent and Trademark Office Reg. No. 1,862,561
Registered Nov. 15, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 1-1-1987; IN COMMERCE
1-1-1987.
OWNER OF U.S. REG. NOS. 643,185, 1,474,889
AND OTHERS.

FOR: CLOTH FLAGS, TOWELS AND POT
HOLDERS, IN CLASS 24 (U.S. CLS. 42 AND 50).

SER. NO. 74-459,530, FILED 11-18-1993.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'B'

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 1,860,957
Registered Nov. 1, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: PILLOWS, STOOLS, PLAQUES, PLAS-
TIC BADGE HOLDERS, NON-METAL KEY
FOBS, NON-METAL NAME PLATES AND
NON-METAL MONEY CLIPS, IN CLASS 20
(U.S. CLS. 2, 13, 25, 32 AND 50).

FIRST USE 11-1-1985; IN COMMERCE
11-1-1985.

OWNER OF U.S. REG. NOS. 643,185, 1,474,889
AND OTHERS.

SER. NO. 74-459,534, FILED 11-18-1993.

DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cl.: 26

Prior U.S. Cls.: 37 and 40

United States Patent and Trademark Office Reg. No. 1,859,783
Registered Oct. 25, 1994

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 11-1-1985; IN COMMERCE
11-1-1985.
OWNER OF U.S. REG. NOS. 643,185, 1,474,889
AND OTHERS.

FOR: CLOTHING BUTTONS, GIFT WRAP-
PING BOWS, CLOTH PATCHES AND ZIPPER
PULLS, IN CLASS 26 (U.S. CLS. 37 AND 40).

SER. NO. 74-459,538, FILED 11-18-1993.
DAVID H. STINE, EXAMINING ATTORNEY

EXHIBIT "D"

Int. Cl.: 27

Prior U.S. Cls.: 19 and 50

United States Patent and Trademark Office

Reg. No. 1,575,166

Registered Jan. 2, 1990

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FIRST USE 0-0-1914; IN COMMERCE
0-0-1914.
OWNER OF U.S. REG. NOS. 74,530, 1,400,808
AND OTHERS.

FOR: AUTOMOBILE BODY FLOOR MATS,
IN CLASS 27 (U.S. CLS. 19 AND 50).

SER. NO. 73-802,743, FILED 5-26-1989.
GERARD ROGERS, EXAMINING ATTORNEY

EXHIBIT 'D'

Int. Cls.: 12 and 17

Prior U.S. Cls.: 19 and 35

United States Patent and Trademark Office

Reg. No. 1,574,747
Registered Jan. 2, 1990

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: BELTS FOR VEHICLE ENGINES, TIRE COVERS, IN CLASS 12 (U.S. CLS. 19 AND 35).

FIRST USE 0-0-1917; IN COMMERCE 0-0-1917.

FOR: NON-METALLIC WASHERS AND GASKETS FOR AUTOMOTIVE USE, IN CLASS 17 (U.S. CL. 35).

FIRST USE 2-15-1895; IN COMMERCE 2-15-1895.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808 AND OTHERS.

SER. NO. 73-802,765, FILED 5-26-1989.

GERARD ROGERS, EXAMINING ATTORNEY

24

EXHIBIT 'G'

Int. Cl.: 6

Prior U.S. Cls.: 13 and 25

Reg. No. 1,574,366

United States Patent and Trademark Office Registered Jan. 2, 1990

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE COR-
PORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

OWNER OF U.S. REG. NOS. 74,530, 1,400,808
AND OTHERS.

SER. NO. 73-802,764, FILED 5-26-1989.

FOR: LOCKS, IGNITION SWITCH LOCKS
AND KEYS, IN CLASS 6 (U.S. CLS. 13 AND 25).
FIRST USE 1-6-1913; IN COMMERCE
1-6-1913.

JACQUELINE W. ABRAMS, EXAMINING AT-
TORNEY

EXHIBIT TO

United States Patent Office

735,475
Registered July 31, 1962

**PRINCIPAL REGISTER
Service Mark**

Ser. No. 80,525, filed Aug. 31, 1959

FORD

Ford Motor Company (Delaware corporation)
The American Road
Dearborn, Mich.

For: ARRANGING FOR THE WHOLESALE FI-
NANCING OF THE SALE OF GOODS, in CLASS 102.
First use Nov. 1, 1956; in commerce Nov. 1, 1956.
Owner of Reg. No. 688,483.

EXHIBIT C

United States Patent Office

688,483
Registered Nov. 17, 1959

PRINCIPAL REGISTER
Service Mark

Ser. No. 57,947, filed Aug. 27, 1958

FORD

Ford Motor Company (Delaware corporation)
The American Road
Dearborn, Mich.

For: AUTOMOBILE AND TRUCK LEASING SERVICE, in CLASS 103.
First use July 1, 1958; in commerce July 1, 1958; Feb. 15, 1895, in connection with motor vehicles.
Owner of Reg. Nos. 74,530 and 643,185.

COMB. AFF. SEC 8 & 15

AUG 16 1965

EXHIBIT TO

Int. Cl.: 12

Prior U.S. Cl.: 19

Reg. No. 643,185

United States Patent and Trademark Office

Registered Mar. 26, 1957

10 Year Renewal

Renewal Term Begins Mar. 26, 1997

**TRADEMARK
PRINCIPAL REGISTER**

FORD

FORD MOTOR COMPANY (DELAWARE
CORPORATION)
THE AMERICAN ROAD
DEARBORN, MI 48121

FOR: PASSENGER CARS AND
TRUCKS, IN CLASS 19 (INT. CL. 12).

FIRST USE 2-15-1895; IN COMMERCE
2-15-1895.

OWNER OF U.S. REG. NOS. 74,530
AND 266,453.

SER. NO. 72-002,776, FILED 2-16-1956.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 17, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

EXHIBIT 'D'