

ESTTA Tracking number: **ESTTA463351**

Filing date: **03/22/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Wal-Mart Stores, Inc.
Application Serial Number:	85425414
Application Filing Date:	09/17/2011
Mark:	SIMPLY RIGHT
Date of Publication	02/21/2012

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, SimplyShe, Inc., 149 New Montgomery Street, 4th Floor, San Francisco, CA 94111, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 03/22/2012. SimplyShe, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/21/2012.

Respectfully submitted,
/Paul K. Tomita_mal/
03/22/2012

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