

ESTTA Tracking number: **ESTTA457064**

Filing date: **02/16/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>3P Learning Pty Limited</b>
Application Serial Number:	<b>85411190</b>
Application Filing Date:	<b>08/30/2011</b>
Mark:	<b>MATHLETICS</b>
Date of Publication	<b>01/17/2012</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Athletics Investment Group LLC d/b/a The Oakland Athletics Baseball Company, 7000 Coliseum Way, Second Floor, Oakland, CA 94621, UNITED STATES, a limited liability company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/16/2012. Athletics Investment Group LLC d/b/a The Oakland Athletics Baseball Company respectfully requests that the time period within which to file an opposition be extended until 05/16/2012.

Respectfully submitted,  
/Seth Shaifer/  
02/16/2012

**Seth Shaifer**

**Cowan, Liebowitz & Latman, P.C.**

**1133 Avenue of the Americas**

**New York, NY 10036**

**UNITED STATES**

**sis@cll.com, trademark@cll.com, jmn@cll.com, spc@cll.com**

**212-790-9200**