

ESTTA Tracking number: **ESTTA497057**

Filing date: **09/27/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Stx, Inc.
Application Serial Number:	85411159
Application Filing Date:	08/30/2011
Mark:	MOMMY & ME
Date of Publication	09/25/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Mommy & Me Company, 4100 West Alameda Avenue, Burbank, CA 91505, UNITED STATES, a corporation organized under the laws of CALIFORNIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/25/2012. The Mommy & Me Company respectfully requests that the time period within which to file an opposition be extended until 01/23/2013.

Respectfully submitted,
/Steven D. Lustig/
09/27/2012

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