

ESTTA Tracking number: **ESTTA461688**

Filing date: **03/14/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Morpheus Productions, LLC</b>
Application Serial Number:	<b>85403142</b>
Application Filing Date:	<b>08/21/2011</b>
Mark:	<b>THE ALPHA LIFESTYLE</b>
Date of Publication	<b>02/14/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Alpha International, 61 Brook Street, London, W1K 4BL, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 03/15/2012. Alpha International respectfully requests that the time period within which to file an opposition be extended until 06/13/2012.

Respectfully submitted,

/CGB/

03/14/2012

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