

ESTTA Tracking number: **ESTTA455885**

Filing date: **02/10/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Angela Chittenden
Application Serial Number:	85402472
Application Filing Date:	08/19/2011
Mark:	BEACH BUNNY
Date of Publication	01/17/2012

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, PLAYBOY ENTERPRISES INTERNATIONAL, INC., 680 North Lake Drive, Chicago, IL 60611, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 02/16/2012. PLAYBOY ENTERPRISES INTERNATIONAL, INC. respectfully requests that the time period within which to file an opposition be extended until 03/17/2012.

Respectfully submitted,
/mb/
02/10/2012

Marcella Ballard, Mark B. Harrison

Venable LLP

P.O. Box 34385

Washington, DC 20043-9998

UNITED STATES

mballard@venable.com, teampplayboy@venable.com

212-370-6289