

ESTTA Tracking number: **ESTTA461309**

Filing date: **03/13/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Steven Gevinson as parent of Tavi Gevinson
Application Serial Number:	85399952
Application Filing Date:	08/17/2011
Mark:	ROOKIE
Date of Publication	02/14/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Scholastic Inc., 557 Broadway, New York, NY 10012, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/15/2012. Scholastic Inc. respectfully requests that the time period within which to file an opposition be extended until 06/13/2012.

Respectfully submitted,
/Mary Sotis/
03/13/2012

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