

ESTTA Tracking number: **ESTTA459198**

Filing date: **02/29/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Merletto IP Holdings, LLC
Application Serial Number:	85392410
Application Filing Date:	08/08/2011
Mark:	M COSMOPOLITAN MARKETPLACE
Date of Publication	02/14/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hearst Communications, Inc., 300 W. 57th Street, New York, NY 10019, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/15/2012. Hearst Communications, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/13/2012.

Respectfully submitted,
/Bridgette Fitzpatrick/
02/29/2012

Bridgette Fitzpatrick

Hearst Corporation

- Office of General Counsel 300 W. 57th Street

New York, NY 10019

UNITED STATES

trademarks@hearst.com

2126492059