

ESTTA Tracking number: **ESTTA454523**

Filing date: **02/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Why Climb Mountains, LLC
Application Serial Number:	85390367
Application Filing Date:	08/05/2011
Mark:	THE BUTT FACE NEVER STOP SMILING!
Date of Publication	01/03/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The North Face Apparel Corp., 3411 Silverside Road, Wilmington, DE 19810, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/02/2012. The North Face Apparel Corp. respectfully requests that the time period within which to file an opposition be extended until 05/02/2012.

Respectfully submitted,
/cmt/
02/02/2012

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