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N/A - Request for Reconsideration Denied - Return to TTAB

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Attachment Information:

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Files: video computer game 1.jpg, video computer game 2.jpg, video computer game  
4.jpg, video computer game 5.jpg, video computer game 6.jpg, video computer game  
7.jpg, video computer game 8.jpg, video computer game 9.jpg, video computer game  
10.jpg, video computer game 11.jpg, video computer game 12.jpg, video computer game  
13.jpg, video computer game 14.jpg, 85378952.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**APPLICATION SERIAL NO.** 85378952

**MARK:** KG KAMA GAMES



**CORRESPONDENT ADDRESS:**

JENNA F LEAVITT  
PILLSBURY WINTHROP SHAW PITTMAN LLP  
1540 BROADWAY  
NEW YORK, NY 10036

**GENERAL TRADEMARK INFORMATION:**  
<http://www.uspto.gov/main/trademarks.htm>

**APPLICANT:** KAMAGAMES LTD

**CORRESPONDENT E-MAIL ADDRESS:**

Docket\_IP@pillsburylaw.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 8/10/2012

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. *See* 37 C.F.R. §2.64(b); TMEP §§715.03(a), 715.04(a). The refusal made final in the Office action dated January 20, 2012 are maintained and continue to be final. *See* TMEP §§715.03(a), 715.04(a).

In the present case, applicant's request has not resolved all the outstanding issue, nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

Applicant attempts to argue that the goods/services are different based on a purported difference between video and computer/online games. *See* attached excerpts showing that there is no such distinction.

The filing of a request for reconsideration does not extend the time for filing a proper response to a final Office action or an appeal with the Trademark Trial and Appeal Board (Board), which runs from the date the final Office action was issued/mailed. *See* 37 C.F.R. §2.64(b); TMEP §§715.03, 715.03(a), (c).

If applicant has already filed a timely notice of appeal with the Board, the Board will be notified to resume the appeal when the time for responding to the final Office action has expired. *See* TMEP §715.04(a).

/Katherine S. Chang/  
Trademark Examining Attorney  
Law Office 115  
571-270-1528  
katherine.chang@uspto.gov

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The **input device** used to manipulate video games is called a **game controller**, and varies across platforms. For example, a controller might consist of only a button and a **joystick**, while another may feature a dozen buttons and one or more joysticks. Early personal computer games often needed a **keyboard** for **gameplay**, or more commonly, required the user to buy a separate joystick with at least one button.<sup>[2]</sup> Many modern computer games allow or require the player to use a keyboard and a **mouse** simultaneously. A few of the most common game controllers are **gamepads**, mice, keyboards, and joysticks.

Video games typically use additional means of providing interactivity and information to the player. Audio is almost universal, using **sound reproduction** devices, such as **speakers** and **headphones**. Other feedback may come via **haptic peripherals**, such as vibration or **force feedback**, with vibration sometimes used to simulate force feedback.

In the early days of cartridge consoles, they were sometimes called **TV games**.

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  - Educational games
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- Social aspects
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## PC game

From Wikipedia, the free encyclopedia

*"Personal computer game" redirects here. For computer games in general, see video game. For other uses, see Computer game (disambiguation).*

A **PC game**, also known as a **computer game**, is a video game played on a personal computer, rather than on a [video game console](#) or [arcade machine](#). PC games have evolved from the simple graphics and gameplay of early titles like *Spacewar!*, to a wide range of more visually advanced titles.<sup>[1]</sup>

PC games are created by one or more [game developers](#), often in conjunction with other specialists (such as [game artists](#)) and either published independently or through a third party [publisher](#). They may then be distributed on physical media such as [DVDs](#) and [CDs](#), as Internet-downloadable, possibly [freely redistributable](#), software, or through online delivery services such as [Direct2Drive](#) and [Steam](#). PC games often require specialized hardware in the user's computer in order to play, such as a specific generation of [graphics processing unit](#) or an Internet connection for online play, although these [system requirements](#) vary from game to game.

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# Online game

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(Redirected from Online video game)

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An online game is a video game played over some form of computer network or on a video game console such as the Xbox 360, Wii and Playstation 3. This almost always means the Internet or equivalent technology, but games have always used whatever technology was current: modems before the Internet, and hard wired terminals before modems. The expansion of online gaming has reflected the overall expansion of computer networks from small local networks to the Internet and the growth of Internet access itself. Online games can range from simple text based games to games incorporating complex graphics and virtual worlds populated by many players simultaneously. Many online games have associated online communities, making online games a form of social activity beyond single player games.



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### Online accounts for Blizzard video games hacked

Updated 11:17 a.m., Friday, August 10, 2012

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IRVINE, Calif. (AP) — The maker of video games such as "Diablo" and "World of Warcraft" is warning players that hackers have gained unauthorized access to some online accounts.

Blizzard Entertainment says it has no evidence that the intruders acquired credit card information, billing addresses or

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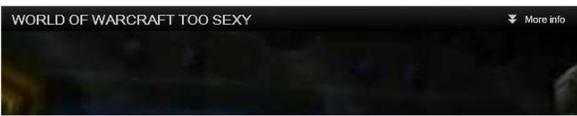
## Online Video Games

by Wavecritter  
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### ONLINE VIDEO GAMES

With so many **online video games** out there now to engage and excite the avid player, I thought just covering a few of the greats would be in order. Of course, World of Warcraft is not better represented than the brilliant videos available, and LOTRO (Lord of the Rings Online) as well. But, I mentioned a few others that interest and entertain =)

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## Online Video Game Design Degrees

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If you want to develop the skills required to design video games that players find challenging and entertaining, you need to hone them with the proper education. Whether you are considering an online video game design degree at the associate, bachelor or master's degree level, you will need a certain level of artistic ability and critical thinking skills to do well in this type of program. As you work through the courses, you will develop your communication skills. These will be a key part of your work on team projects in your role as a game designer, quality assurance tester, team leader, or project manager.



Interview with a Video Game Designer

All stats from BLS.gov

**Career Information**

- **Average Salary:** \$58,510
- **Job Outlook:** 8% growth (slower than average)

**Online Video Game Design Degrees Available**

- **Associate Degree** – Two years to complete
- **Bachelor's Degree** – Four years to complete

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- Mini Golf Game
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- Javanoid
- Sokoban Puzzles

#### Online Games

- Golf Game**  
Mini golf course of 18 holes to play free online
- Starship Lander**  
Game to play levels of Lunar Lander style in outer space travel
- Sports Smash**  
Free game to swap and complete lines of similar sports

#### Lines Strategy Game

37 KB

This strategy game will place 3 balls on the board at every round. Your task is to strategically move one ball to eliminate lines of at least 5 same color balls, keeping the game board empty while adding to the score

Strategy Games

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**video game**  
*n.*  
An electronic or computerized game played by manipulating images on a video display or television screen.

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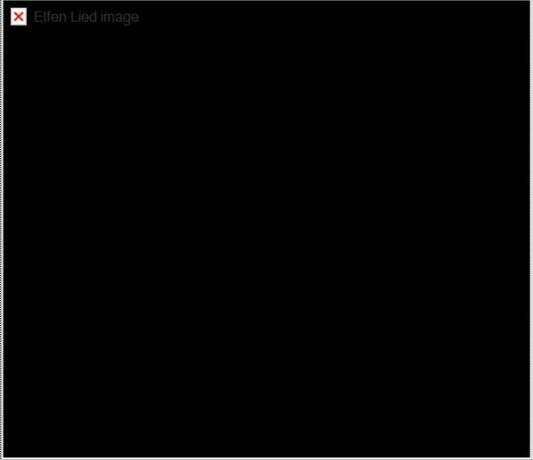
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By Brian Bremner, with Hiroko Tashiro in Tokyo

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If the surreal world of Japanese animation — with its techno-monsters, gory plots, and ultra-cute teenage heroes — has an equivalent of a Cannes Film Festival it's probably the Tokyo International Anime Fair that kicked off this month. Anime-related production houses, global distributors, and fans gather every spring to do deals and catch the latest offerings. There is even a Tokyo Anime Awards show to honor outstanding works.

If this seems over the top for an art form that, more times than not, features Japanese teenage girls in short skirts conquering bad guys, medieval fantasies, science fiction, and other adventures primarily aimed at kids and young adults, you may be missing something. Right now, a global craze has developed for anime film and TV, DVDs, video game content, and all manner of trinkets and toys.



The plot line to Effen Lied, a grisly but popular anime series, has also been adapted into an [online computer video game](#) and a DVD series.

Animé is a multibillion dollar industry and its growing popularity and commercial viability in the U.S., Europe, and Latin America have turned the heads of big global entertainment concerns such as Walt Disney and Time Warner's Cartoon Network. "In the last five to six years, Japan's anime has been enjoying a great deal of popularity in the U.S.," says Akiyuki Tezuka, a spokesperson with the corporate planning division at Tokyo-based Toei Animation.

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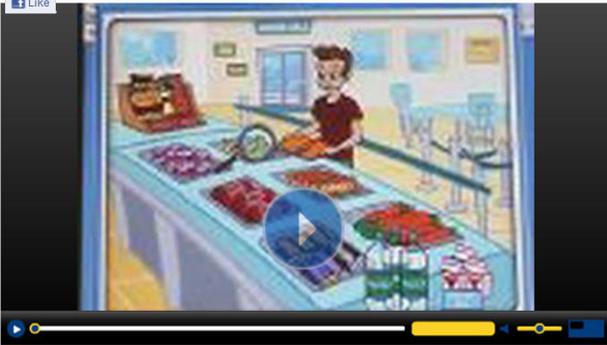
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**FEATURES**

## New Video Game Aims To Help Kids Eat Healthy, Get In Shape

By: NY1 News

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It's irony, contradiction, and a paradox all in one: the very thing often blamed for helping to promote obesity among our nation's children is now being used as a tool to help overweight kids.

"The Incredible Adventures of the Amazing Food Detective" is a free [online computer video game](#) developed by HMO giant Kaiser Permanente and Scholastic to teach kids how to make better health choices, from food to activity.

"We've got about nine-million young people right now in this country who are overweight; 75 percent of them are going to be obese adults and they are going to be at high risk for diabetes, cancer, heart attack stroke and other chronic diseases. We need to get to them



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