

ESTTA Tracking number: **ESTTA550003**

Filing date: **07/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>AliphCom</b>
Application Serial Number:	<b>85371947</b>
Application Filing Date:	<b>07/14/2011</b>
Mark:	<b>LIFELINE</b>
Date of Publication	<b>07/09/2013</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, KONINKLIJKE PHILIPS N.V., High Tech Campus 5, 5656 AE Eindhoven, , NETHERLANDS, a public limited liability company, organized under the laws of Netherlands , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/08/2013. KONINKLIJKE PHILIPS N.V. respectfully requests that the time period within which to file an opposition be extended until 11/06/2013.

Respectfully submitted,

/kevin c. ecker/

07/23/2013

**KEVIN C. ECKER, ESQ.**

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