

ESTTA Tracking number: **ESTTA482659**

Filing date: **07/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Kelly Reitz
Application Serial Number:	85371656
Application Filing Date:	07/14/2011
Mark:	MAC
Date of Publication	06/19/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Make-Up Art Cosmetics Inc., 767 Fifth Avenue, New York, NY 10153, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/19/2012. Make-Up Art Cosmetics Inc. respectfully requests that the time period within which to file an opposition be extended until 10/17/2012.

Respectfully submitted,

/Rita M. Odin/

07/11/2012

Rita M. Odin

Vice President

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